

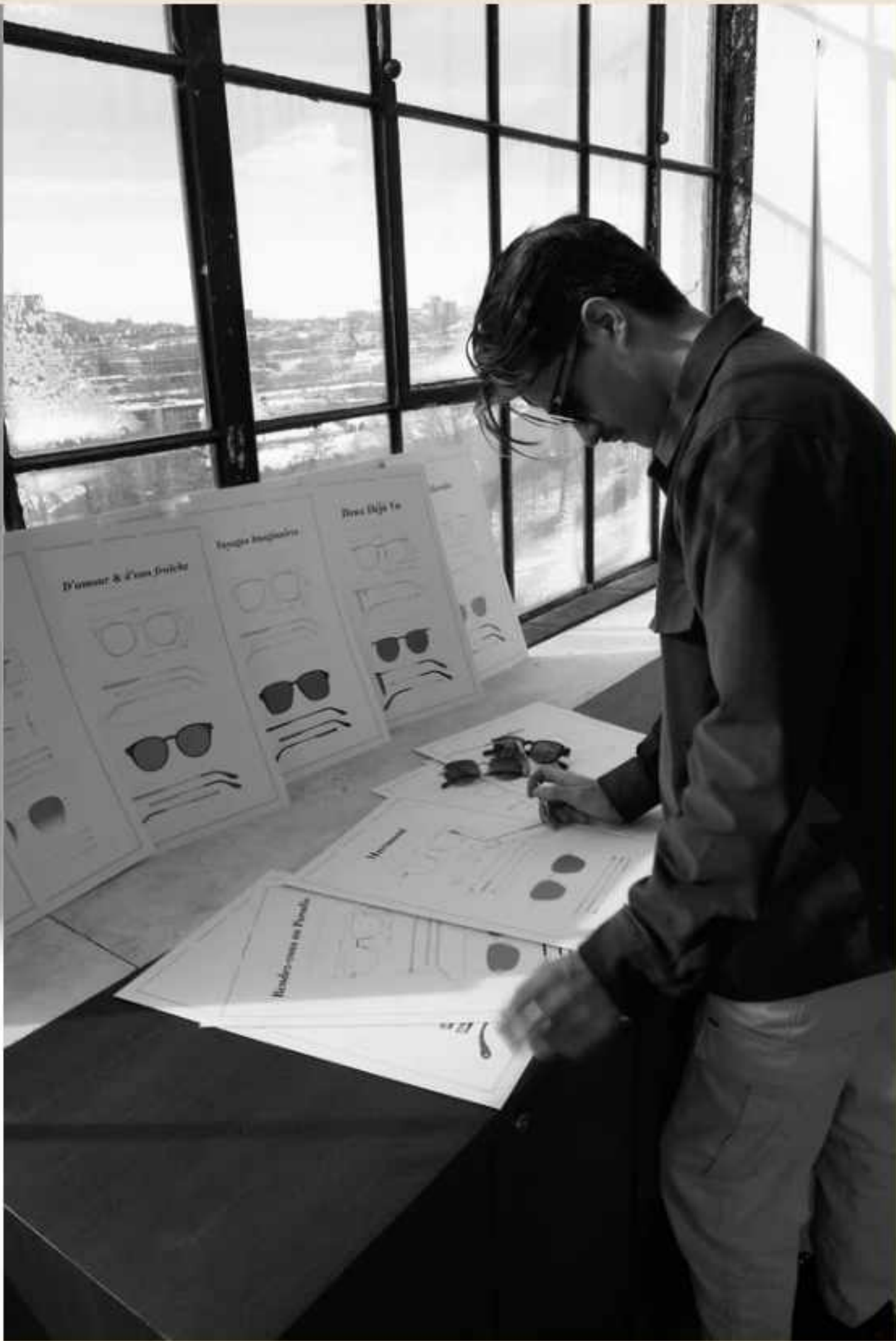
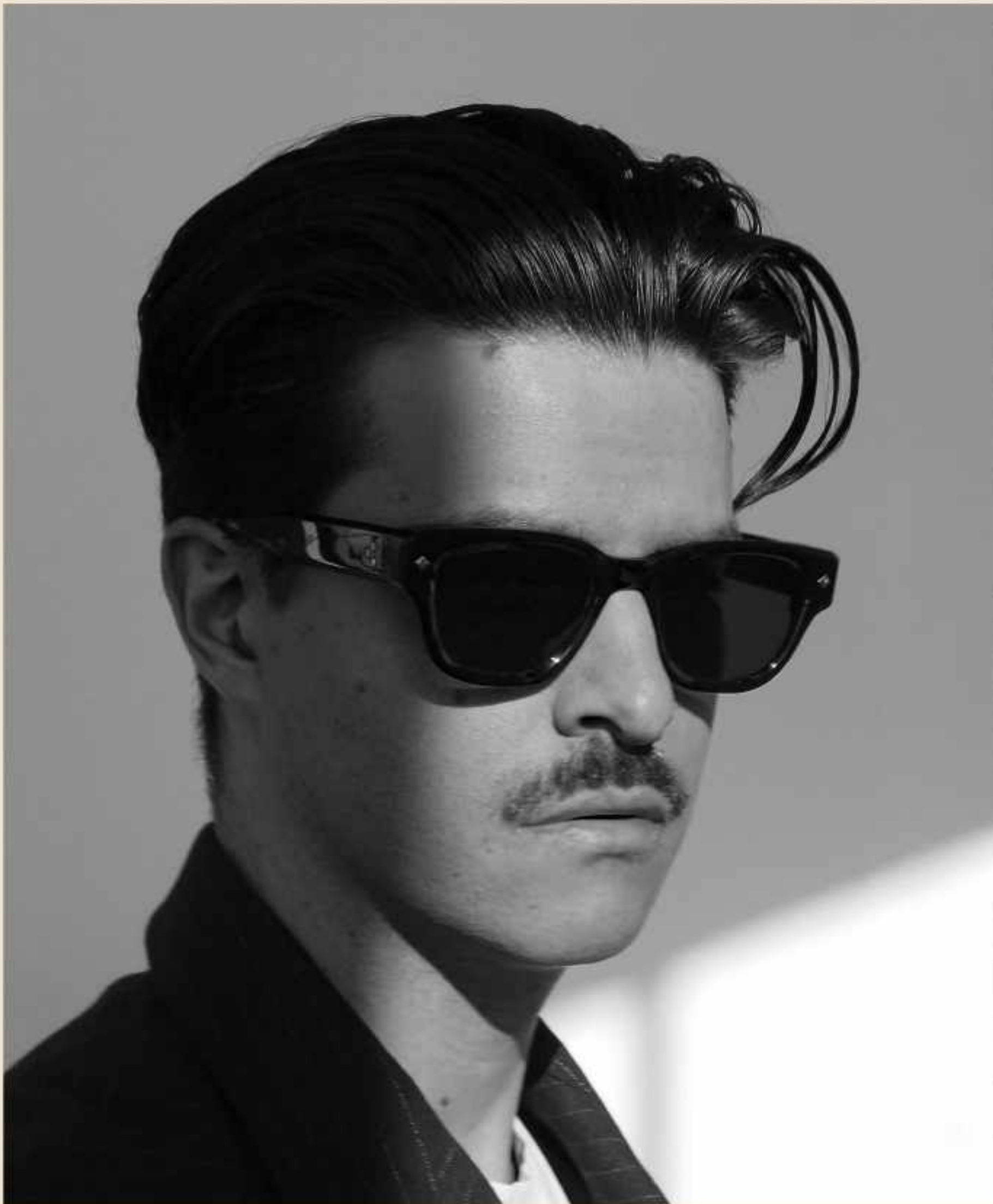
LUNETTERIE GÉNÉRALE

Exceptional Eyewear
Handmade in Japan





LUNETTERIE GÉNÉRALE

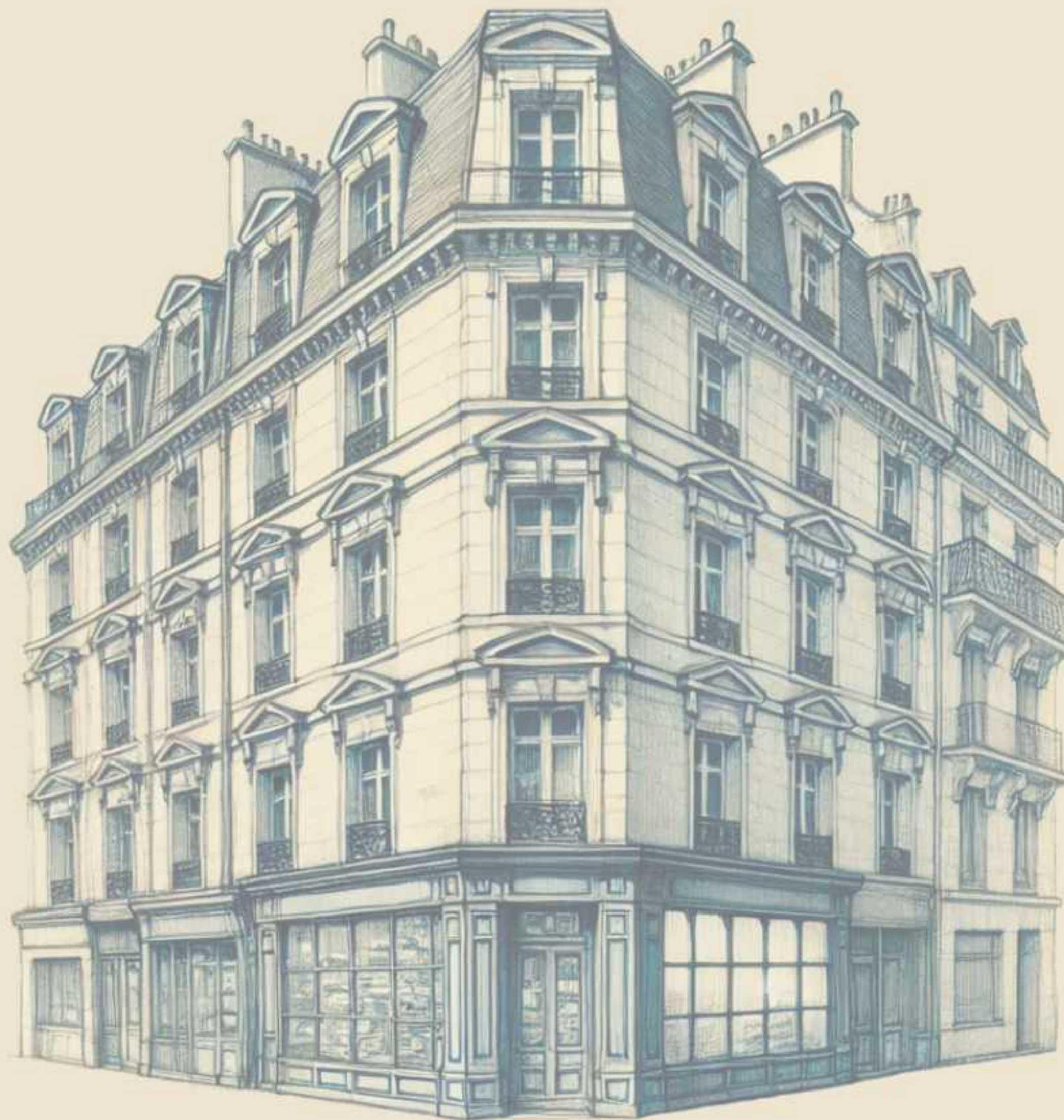


BRAND STORY

THE EPITOME OF QUIET LUXURY

Founded in 2018 by designer Julien Couture, Canada-based brand Lunetterie Générale is a design studio that creates exceptional eyewear made for everyday life. We pay homage to the timeless elegance of classic designs through remarkable *savoir-faire* and contemporary aesthetics.

Lunetterie Générale blends the sophisticated elegance of French refinement with the bold spirit of American culture. Inspired by mid-century aesthetics, fine art, and classic cinema, Julien’s designs exude a nostalgic charm, imbued with a simplicity that speaks to timeless vintage style.



LUNETTERIE GÉNÉRALE

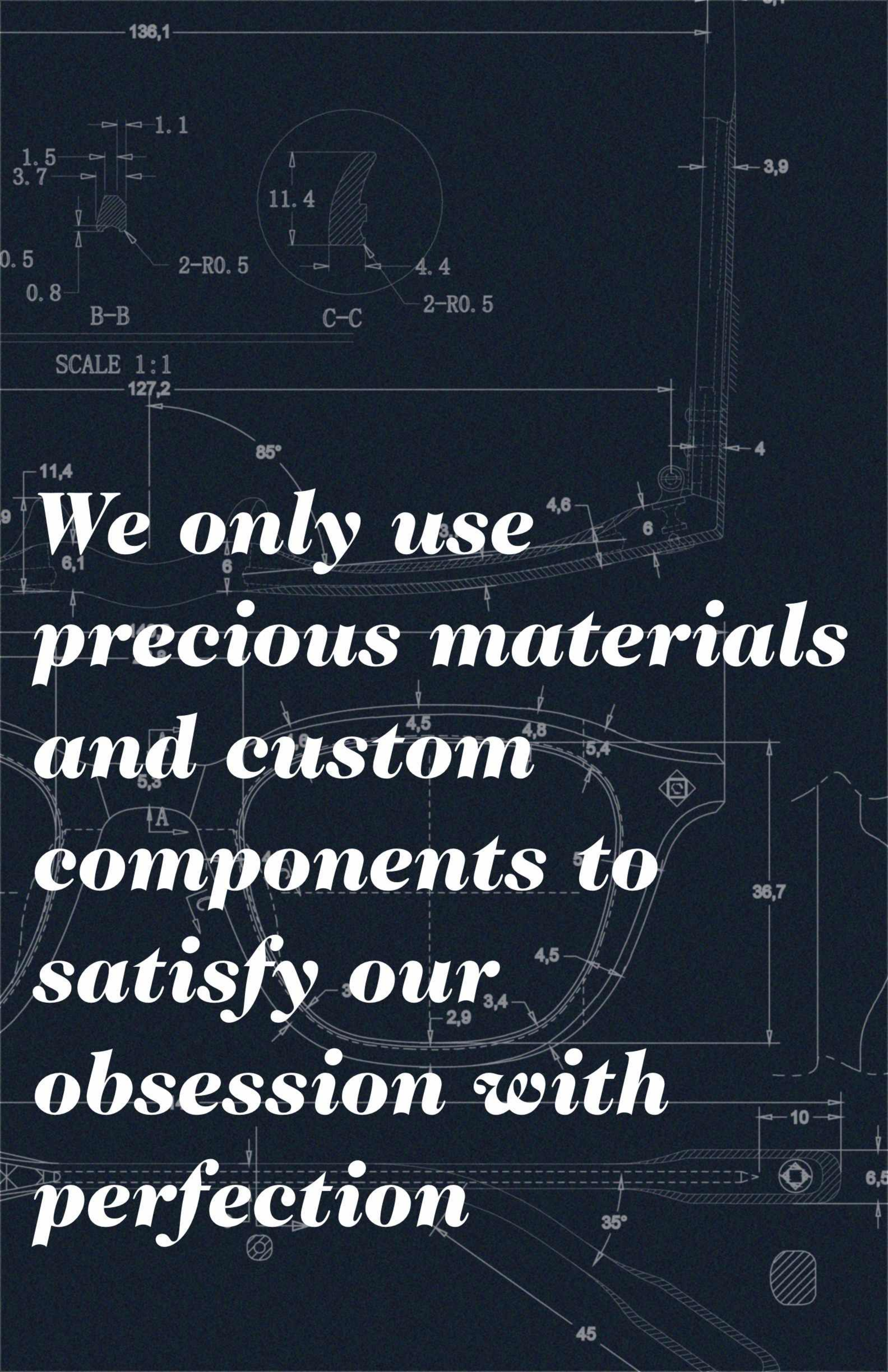
MODERN DAY MERCANTILE

Lunetterie Générale embodies the spirit of the iconic village mercantile reimagining it as a modern-day arbiter of style and quality. Like a beacon guiding travelers through the mist, the iconic “*Magasin Général*” stood as a curator *par excellence*, handpicking objects with a meticulous eye for both function and form. Lunetterie Générale has elevated this concept to new heights of sophistication for eyewear lovers.

In the same way that the village mercantile was a gathering place for the community, a hub of culture and conversation, Lunetterie Générale has become a destination for the style-conscious, a sanctum where those who appreciate true quality can find mutual connoisseurs. In an era dominated by fleeting trends and mass-produced mediocrity, Lunetterie Générale stands as vigilant guardian of uncompromising standards, crafting eyewear that transcends the ordinary and celebrates timeless elegance.

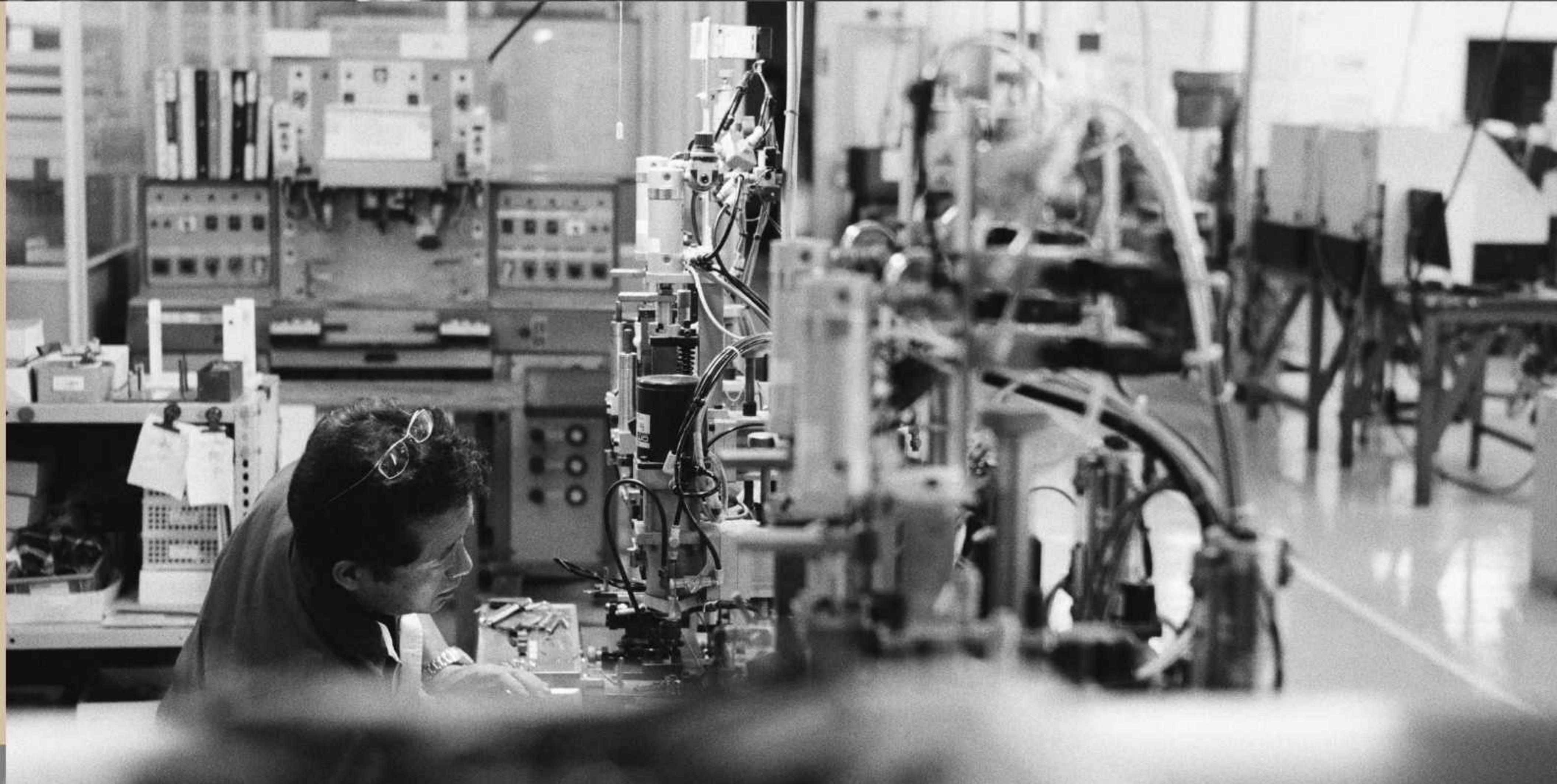


LUNETTERIE GÉNÉRALE



*We only use
precious materials
and custom
components to
satisfy our
obsession with
perfection*





300 STEPS OF PRODUCTION HANDMADE IN JAPAN

We are committed to our craft and believe in creating long-lasting *Pièces de Résistance* for your wardrobe. That's why our frames are handmade in Japan by the best eyewear-making masters.

WE NEVER COMPROMISE ON DETAILS

Premium cellulose acetate.
High-grade titanium.
Precious metal platings.
Our frames are meant to last a lifetime.



ACETATE



54 □ 22 -150



It's still one past midnight.

Live life to the fullest.

The night is still young, but we must not believe that it is eternal.

Walk with confidence with this captivating rectangular frame.

It will give you that enigmatic aura you need and deserve.

Handmade in Japan

10 mm thick high-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & Smoke/Palladium
LG-MINUIT-01-RX



Medium Tortoise & 24K Gold
LG-MINUIT-02-RX



Military Green & 18K Gold
LG-MINUIT-03-RX



Smoked Crystal & Champagne
LG-MINUIT-04-RX



Black & Smoke/Palladium/Solid Grey
LG-MINUIT-01-SUN-GRE



Medium Tortoise & 24K Gold/Solid Green G15
LG-MINUIT-02-SUN-G13



Military Green & 18K Gold/Solid Bronze
LG-MINUIT-03-SUN-BRN



Smoked Crystal & Champagne/Gradient Blue-Green
LG-MINUIT-04-SUN-GBG

À TOUT JAMAIS

51 □ 21 - 150



**Nothing is forever, not even the deepest love.
Only the memory will remain engraved forever - “À Tout Jamais”.**

**Reveal your strength of character and embrace the present with *À Tout Jamais*.
With its symbolically retro shape, you’ll be sure to turn heads and
rewrite the rules of the game.**

Handmade in Japan

10 mm thick high-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & Smoke/Palladium
LG-ATJ-01-RX



Medium Tortoise & 24K Gold
LG-ATJ-02-RX



Military Green & 18K Gold
LG-ATJ-03-RX



Light Havana & 18K Gold
LG-ATJ-04-RX



Blue Crystal & Palladium
LG-ATJ-05-RX



Black & Smoke/Palladium/Solid Grey
LG-ATJ-01-SUN-GRE



Medium Tortoise & 24K Gold/Solid Green G15
LG-ATJ-02-SUN-G15



Military Green & 18K Gold/Solid Bronze
LG-ATJ-03-SUN-BRN



Light Havana/18K Gold/Gradient Brown
LG-ATJ-04-SUN-BRW



Blue Crystal/Palladium/Solid Blue
LG-ATJ-05-SUN-BLU



MAESTRO

50 □ 21 -147



Close your eyes and let go of anything that is slowing you down. Aren't you closer to the best version of yourself? Isn't there that inner voice that urges you to pick up the true pace of your ambition? Take back control of what you can change, what is true and of value. Nothing is linear, everything is in motion. To escape the determinism of life, you have to agree to become the master of your masterpiece and compose, in perfect harmony, the score you have the courage to play, day after day. It is with confidence that Maestro accompanies you throughout that journey.

Handmade in Japan

10 mm thick high-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 5-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection

MAESTRO



Black & 24K Gold
LG-MAESTRO-01-RX



Medium Tortoise & 18K Gold
LG-MAESTRO-02-RX



Gradient Brown Crystal & Palladium
LG-MAESTRO-03-RX



Smoked Crystal & Palladium
LG-MAESTRO-04-RX

MAESTRO



Black & 24K Gold/Gradient Blue-Green
LG-MAESTRO-01-SUN-GBG



Medium Tortoise & 18K Gold/Solid Bronze
LG-MAESTRO-02-SUN-BRW



Gradient Brown Crystal & Palladium/Gradient Brown
LG-MAESTRO-03-SUN-GBR



Smoked Crystal & Palladium/Solid Green G13
LG-MAESTRO-04-SUN-G13

DESERT RAIN

50 □ 20 -147



The euphoria of the never-seen is materialized here in all its beauty with Desert Rain. Impossible to resist the magnetic look of this elegant frame. You will appreciate its unique shape, hand-sculpted by Japanese eyewear masters, as well as its robust Art Deco-inspired hinges. Warning of daily elation and well-being.

- Handmade in Japan
- 10 mm thick high-grade Japanese acetate
- Precious metal plated hardware
- Vintage-inspired temples with anti-slip grip
- Custom 5-barrel riveted hinges with hairline details
- Signature engraved design wire core
- Signature engraved beauty marks
- Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection

DESERT RAIN



Black & 24K Gold
LG-DR-01-RX



Medium Tortoise & 18K Gold
LG-DR-02-RX



Gradient Brown Crystal & Palladium
LG-DR-03-RX



Smoked Crystal & Palladium
LG-DR-04-RX

DESERT RAIN



Black & 24K Gold/Gradient Blue-Green
LG-DR-01-SUN-GBG



Medium Tortoise & 18K Gold/Solid Bronze
LG-DR-02-SUN-BRW



Gradient Brown Crystal & Palladium/Gradient Brown
LG-DR-03-SUN-GBR



Smoked Crystal & Palladium/Solid Green G13
LG-DR-04-SUN-G13

COGNAC

48 □ 23 -147



If the spirit of renewal speaks to you, then the Cognac is made for you. This fine Japanese acetate that is lightly sculpted by masters of their craft will undoubtedly give you character and magnetism. The very first design imagined by Lunetterie Générale, the Cognac represents brilliantly our will to carefully review each classic and elevate it to the stage of an iconic piece. The Cognac expresses avant-garde and audacity. It is conceived for the true intellectual and the adventurer.

Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & Palladium
LG-CG-2022-01-RX



Medium Tortoise & 14K Gold
LG-CG-2022-02-RX



Smoked Green Crystal & Palladium
LG-CG-2022-03-RX



Gradient Amber Crystal & Champagne
LG-CG-2022-04-RX



Smoked Crystal & 18K Gold
LG-CG-2022-05-RX



Black & Palladium/Grey
LG-CG-2022-01-SUN-GRE



Black & Palladium/Yellow
LG-CG-2022-01-SUN-YEL



Medium Tortoise & 14K Gold/Solid Green G15
LG-CG-2022-02-SUN-G15



Smoked Green Crystal & Palladium/Solid Light Emerald
LG-CG-2022-03-SUN-LEM



Smoked Green Crystal & Palladium/Gradient Blue-Green
LG-CG-2022-03-SUN-GBG



Gradient Amber Crystal & Champagne/Gradient Brown
LG-CG-2022-04-SUN-GBR



Smoked Crystal & 18K Gold/Gradient Blue-Green
LG-CG-2022-05-SUN-GBG

ARCHITECT

52 □ 18 - 147



Inspired by the '90s, the Architect is a piece full of volume. A stylishly sculpted rectangle shape for a confident and casual look.

- Handmade in Japan
- High-grade Japanese acetate
- Precious metal plated hardware
- Vintage-inspired temples with anti-slip grip
- Custom 7-barrel riveted hinges with hairline details
- Signature engraved design wire core
- Signature engraved beauty marks
- Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & Palladium
LG-AR-2022-01-RX



Medium Tortoise & 14K Gold
LG-AR-2022-02-RX



Grey Crystal & Palladium
LG-AR-2022-03-RX



Smoked Crystal & 18K Gold
LG-AR-2022-04-RX



Black & Palladium/Solid Blue
LG-AR-2022-01-SUN-BLU



Medium Tortoise & 14K Gold/Solid Yellow
LG-AR-2022-02-SUN-YEL



Grey Crystal & Palladium/Solid Light Emerald
LG-AR-2022-03-SUN-LEM



Grey Crystal & Palladium/Solid Grey
LG-AR-2022-03-SUN-GRE



Smoked Crystal & 18K Gold/Solid Green G13
LG-AR-2022-04-SUN-G13



In 1960, Federico Fellini’s cult classic "La Dolce Vita" embarked the viewers on a journey of romance, melancholy and the insatiable desire to exist. What is life if you can't live from sincere emotions and passion? The Dolce Vita was created to reflect the sweet lifestyle one would live in Fellini's masterpiece or on a vacation by the sea where one could enjoy every second of serenity. With refreshing colors and a classic pantos shape, this timeless vintage frame evokes the Mediterranean charm of coastal villages where life seems so simple, authentic and time seems to slow down.

Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 5-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & Palladium
LG-DV-2022-01-RX



Vintage Tortoise & 14K Gold
LG-DV-2022-02-RX



Medium Tortoise & 14K Gold
LG-DV-2022-03-RX



Grey Crystal & Palladium
LG-DV-2022-04-RX



Smoked Crystal & 18K Gold
LG-DV-2022-05-RX



Black & Palladium/Solid Amber
LG-DV-2022-01-SUN-AMB



Black & Palladium/Solid Grey
LG-DV-2022-01-SUN-GRE



Vintage Tortoise & 14K Gold/Solid Blue
LG-DV-2022-02-SUN-BLU



Medium Tortoise & 14K Gold/Solid Green G13
LG-DV-2022-03-SUN-G13



Grey Crystal & Palladium/Solid Grey
LG-DV-2022-03-SUN-GRE



Smoked Crystal & 18K Gold/Solid Yellow
LG-DV-2022-05-SUN-YEL



Smoked Crystal & 18K Gold/Gradient Blue-Green
LG-DV-2022-05-SUN-GBG

ENFANT TERRIBLE

48 □ 21 - 147



An Enfant Terrible is a person whose unconventional behavior or ideas shock others. A deep desire pushes them to break the rules and think differently. Since rules are made to be broken, let us all live more like Enfants Terrible. With its rounded and angular sculpted lines, this highly versatile balanced frame is perfect for everyday adventures.

- Frame handmade in Japan
- Original cellulose Japanese acetate
- Vintage-inspired temples with anti-slip grip
- Custom 7-barrel riveted hinges
- Precious metal platings
- Signature engraved design wire core
- Signature engraved beauty marks
- Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & Palladium
LG-ET-2022-01-RX



Tortoise & 14K Gold
LG-ET-2022-02-RX



Terra Crystal & Champagne
LG-ET-2022-03-RX



Sand Crystal & Palladium
LG-ET-2022-04-RX



Black & Palladium/Solid Blue
LG-ET-2022-01-SUN-BLU



Black & Palladium/Solid Grey
LG-ET-2022-01-SUN-GRE



Tortoise & 14K Gold/Solid Green G13
LG-ET-2022-02-SUN-G13



Terra Crystal & Champagne/Gradient Light Brown
LG-ET-2022-03-SUN-GLB



Sand Crystal & Palladium/Gradient Nude
LG-ET-2022-04-SUN-GNU

ENIGMA

47 □ 21 - 147



We are all mysteries to solve.

Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 5-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black/Palladium
LG-EM-2022-01-RX



Vintage Tortoise & 14K Gold
LG-EM-2022-02-RX



Medium Tortoise & 14K Gold
LG-EM-2022-03-RX



Grey Crystal & Palladium
LG-EM-2022-04-RX



Smoked Crystal & 18K Gold
LG-EM-2022-05-RX



Black & Palladium/Solid Grey
LG-EM-2022-01-SUN-GRE



Black & Palladium/Solid Yellow
LG-EM-2022-01-SUN-YEL



Vintage Tortoise & 14K Gold/Solid Blue
LG-EM-2022-02-SUN-BLU



Medium Tortoise & 14K Gold/Solid Green G13
LG-EM-2022-03-SUN-G13



Grey Crystal & Palladium/Solid Grey
LG-EM-2022-04-SUN-GRE



Smoked Crystal & 18K Gold/Gradient Blue-Green
LG-EM-2022-05-SUN-GBG



The term Bon Vivant is often used to describe someone that enjoys the pleasures and little things life has to offer. With its imperfect shape and volume, this frame embodies artistic renewal from the post-war period with equal hints of romance and cultural excitement of the Roaring Twenties when French exoticism was universally celebrated. A classic and singular piece, an ideal companion for a holiday by the sea and walks in the sun.

Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium
LG-BV-2022-01-RX



Medium Tortoise & 14K Gold
LG-BV-2022-02-RX



Black-Grey Tortoise & Palladium
LG-BV-2022-03-RX



Sand Crystal & 14K Gold
LG-BV-2022-04-RX



Black & Palladium/Solid Amber
LG-BV-2022-01-SUN-AMB



Medium Tortoise & 14K Gold/Solid Green G13
LG-BV-2022-02-SUN-G13



Black-Grey Tortoise & Palladium/Solid Bronze
LG-BV-2022-03-SUN-BRN



Sand Crystal & Gradient Nude
LG-BV-2022-04-SUN-GNU

50 □ 21 -147



Amour Propre – A strong feeling that a person has of their dignity and self-worth. It’s that state of truly valuing who you are as a person and not about what you do or what you have. We can only love others as much as we love ourselves. Feeling good about yourself might start with a classic and cool frame you’ll want to wear every day. That’s Amour Propre. We wanted to create this '60s-inspired frame to make you feel your best. It’s as simple as that.

Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & 14K Gold
LG-AP-01-RX



Dark Havana & 14K Gold
LG-AP-02-RX



Medium Havana & 14K Gold
LG-AP-03-RX



Gradient Grey Crystal & Palladium
LG-AP-04-RX



Black & 14K Gold/Solid Grey
LG-AP-01-SUN-GRE



Dark Havana & 14K Gold/Solid Green G13
LG-AP-02-SUN-G13



Medium Havana & 14K Gold/Gradient Light Brown
LG-AP-03-SUN-GBR



Gradient Grey Crystal & Palladium/Solid Blue-Grey
LG-AP-04-SUN-BLU

CASABLANCA

49 □ 21 -147



On the Atlantic coast of the plain of Chaouia is the largest city in Morocco; Casablanca. Surrounded by turquoise water and warm sand, its architectural landscape is full of diverse influences, where traditional Moroccan architecture meets colonial styles. Or sometimes art deco, or modernism. Naturally, for the Casablanca we created a thick frame with a very clean, almost architectural round shape. An ode to the architecture of this city that culminates in an improbable, eclectic, but functional mix.

Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & 14K Gold
LG-CB-01-RX



Dark Havana & 14K Gold
LG-CB-02-RX



Medium Havana & 14K Gold
LG-CB-03-RX



Crystal Clear & Palladium
LG-CB-04-RX



Black & 14K Gold/Solid Grey
LG-CB-01-SUN-GRE



Dark Havana & 14K Gold/Solid Green G13
LG-CB-02-SUN-G13



Medium Havana & 14K Gold/Gradient Light Brown
LG-CB-03-SUN-GRN



Crystal Clear & Palladium/Gradient Blue-Green
LG-CB-04-SUN-GBG



APÉRO AU SOLEIL

48 □ 22 - 148



Time for a sunlit rendez-vous, sipping on an Aperol Spritz –or Espresso Martini–, with your favorite frames on. Apéro au Soleil transports you to the heart of summer, where laughter echoes and memories are made. Bringing an air of carefree elegance, this thick rectangle frame is destined to become a staple in your collection.

Handmade in Japan

High-grade Japanese acetate

8mm thick acetate front & temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Precious metal plated hardware

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium
LG-APERO-01-RX



Medium Tortoise & 24K Gold
LG-APERO-02-RX



Havana & 24K Gold
LG-APERO-03-RX



Beige Crystal & Palladium
LG-APERO-04-RX



Black & Palladium/Solid Blue
LG-APERO-01-SUN-BLU



Medium Tortoise & 24K Gold/Solid Yellow
LG-APERO-02-SUN-YEL



Havana & 24K Gold/Solid Green G15
LG-APERO-03-SUN-G15



Beige Crystal & Palladium/Solid Bronze
LG-APERO-04-SUN-BRN



GOLDEN HOUR

50 □ 21 -148



Let us introduce you to Golden Hour, a round acetate frame full of character. A tribute to that cherished instant when the sun sets and paints the sky in hues of amber and gold. Think of it as a subtle emblem of embracing life's fleeting moments and making them our own.

Handmade in Japan

High-grade Japanese acetate

8mm thick acetate front & temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Precious metal plated hardware

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium
LG-GOLDEN-01-RX



Medium Tortoise & 24K Gold
LG-GOLDEN-02-RX



Beige Crystal & 24K Gold
LG-GOLDEN-03-RX



Pink Crystal & Palladium
LG-GOLDEN-04-RX



Black & Palladium/Solid Blue
LG-GOLDEN-01-SUN-BLU



Medium Tortoise & 24K Gold/Solid Yellow
LG-GOLDEN-02-SUN-YEL



Beige Crystal & 24K Gold/Solid Bronze
LG-GOLDEN-03-SUN-BRN



Pink Crystal & Palladium/Solid Green G13
LG-GOLDEN-04-SUN-G13

THE GIFT OF MORTALITY

49 □ 22 - 148



A reminder to seek adventure and live fully in each moment. Crafted with meticulous care, The Gift of Mortality's bold & round shape is guaranteed to make a statement.

Handmade in Japan

High-grade Japanese acetate

8mm thick acetate front & temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Precious metal plated hardware

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium
LG-TGM-01-RX



Medium Tortoise & 24K Gold
LG-TGM-02-RX



Light Tortoise & 24K Gold
LG-TGM-03-RX



Honey Crystal & 24K Gold
LG-TGM-04-RX



Black & Palladium/Solid Yellow
LG-TGM-01-SUN-YEL



Medium Tortoise & 24K Gold/Solid Green G15
LG-TGM-02-SUN-G15



Light Tortoise & 24K Gold/Solid Blue
LG-TGM-03-SUN-BLU



Honey Crystal & 24K Gold/Solid Green G13
LG-TGM-04-SUN-G13

THE LAST IDYLL

50 □ 24 - 148



In a world that moves at an ever-increasing pace, let's bask in the idea of an era where life moves slower and moments are savoured. The Last Idyll are not bound by trends or seasons; they are timeless and eternal. This square frame, carved from 8mm-thick acetate, offers a bolder interpretation of a classic.

Handmade in Japan

High-grade Japanese acetate

8mm thick acetate front & temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Precious metal plated hardware

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium
LG-TLI-01-RX



Medium Tortoise & 24K Gold
LG-TLI-02-RX



Light Tortoise & 24K Gold
LG-TLI-03-RX



Beige Crystal & Palladium
LG-TLI-04-RX



Black & Palladium/Solid Yellow
LG-TLI-01-SUN-YEL



Medium Tortoise & 24K Gold/Solid Green G15
LG-TLI-02-SUN-G15



Light Tortoise & 24K Gold/Solid Blue
LG-TLI-03-SUN-BLU



Beige Crystal & Palladium/Gradient Brown
LG-TLI-04-SUN-GBR



FOREVER YOUNG

50 □ 24 -146



An ode to the poetic beauty of life, *Forever Young* is crafted for the spirited souls who see the world with endless fascination and curiosity. It's for those unafraid to embrace the new and the unknown. This modern, sleek frame, with its subtle cat-eye hint, exudes a timeless elegance that transcends fleeting trends. Forever Young is a celebration of the enduring youthful spirit in us all.

Handmade in Japan

10 mm thick high-grade Takiron acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel hinges with hairline details

Signature engraved design wire core

Signature engraved logo crest

Base 4, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & 24K Gold
LG-FY-01-RX



Medium Tortoise & 24K Gold
LG-FY-02-RX



Olive & 18K Gold
LG-FY-03-RX



Vintage Crystal & Palladium
LG-FY-04-RX



Black & 24K Gold/Solid Grey
LG-FY-01-SUN-GRE



Medium Tortoise & 24K Gold/Solid Bronze
LG-FY-02-SUN-BRN



Olive & 18K Gold/Gradient Blue-Green
LG-FY-03-SUN-GBG



Vintage Crystal & Palladium/Solid Green G13
LG-FY-04-SUN-G13



ONE MORE NIGHT

49 □ 23 -146



Seize the night, and let every moment shine with One More Night. The perfect blend of classic elegance and modern edge encapsulated in a sleek, deconstructed rectangular frame. Whether you're strolling under the city lights or basking in the golden rays of a sunset, One More Night is your ultimate essential for an elevated look that captures attention.

Handmade in Japan

8 mm thick high-grade Takiron acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel hinges with hairline details

Signature engraved design wire core

Signature engraved logo crest

Base 4, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & Palladium
LG-OMN-01-RX



Vintage Tortoise & 24K Gold
LG-OMN-02-RX



Olive & Palladium
LG-OMN-03-RX



Vintage Crystal & 18K Gold
LG-OMN-04-RX



Black & Palladium/Gradient Blue-Green
LG-OMN-01-SUN-GBG



Vintage Tortoise & 24K Gold/Solid Blue
LG-OMN-02-SUN-BLU



Olive & Palladium/Solid Bronze
LG-OMN-03-SUN-BRN



Vintage Crystal & 18K Gold/Solid Green G13
LG-OMN-04-SUN-G13



PIÈCE DE RÉSISTANCE

47 □ 25 -146



Like a chef’s crowning dish or an artist’s magnum opus, Pièce de Résistance is the pinnacle of your aesthetic. This bold square aviator, with its thick acetate frame and commanding double bridge, isn’t just an accessory—it’s the exclamation point to your ensemble. Reserved for moments when confidence peaks and fortune favors, these frames transform the everyday into the exceptional.

Handmade in Japan

8 mm thick high-grade Takiron acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel hinges with hairline details

Signature engraved design wire core

Signature engraved logo crest

Base 4, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & 24K Gold
LG-PDR-01-RX



Medium Tortoise & 24K Gold
LG-PDR-02-RX



Olive & Palladium
LG-PDR-03-RX



Grey Crystal & Palladium
LG-PDR-04-RX



Black & 24K Gold/Solid Grey
LG-PDR-01-SUN-GRE



Medium Tortoise/24K Gold/Gradient Brown
LG-PDR-02-SUN-GBR



Olive & Palladium/Solid Green G15
LG-PDR-03-SUN-G15



Grey Crystal & Palladium/Solid Blue-Grey
LG-PDR-04-SUN-BLG



HELLO ROMÉO

47 □ 26 -146



Introducing *Hello Roméo* – vintage-inspired frames that evoke a sense of romanticism and escapism. These 10 mm thick frames, featuring an assumed crown panto shape, encapsulate modern elegance with a touch of nostalgia, reminiscent of the 1930s when this bespoke shape gained popularity among intellectuals, artists, and scholars. Embrace the charm and sophistication of *Hello Roméo* and let your style tell a story of classic romance and endless possibilities. Write your own chapter in the grand narrative of style.

Handmade in Japan

10 mm thick high-grade Takiron acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel hinges with hairline details

Signature engraved design wire core

Signature engraved logo crest

Base 4, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & Palladium
LG-ROMEO-01-RX



Medium Tortoise & 24K Gold
LG-ROMEO-02-RX



Vintage Tortoise & 24K Gold
LG-ROMEO-03-RX



Vintage Crystal & 18K Gold
LG-ROMEO-04-RX



Black & Palladium/Gradient Blue-Green
LG-ROMEO-01-SUN-GBG



Medium Tortoise & 24K Gold/Solid Brown
LG-ROMEO-02-SUN-BRW



Vintage Tortoise & 24K Gold/Solid Blue
LG-ROMEO-03-SUN-BLU



Vintage Crystal & 18K Gold/Solid Green G13
LG-ROMEO-04-SUN-G13



TITANIUM



ELDORADO

54 □ 19 -150



The promised land of the most daring adventurers does not lack sacrifices. Immerse yourself in the City of Gold and enter that fearless state of mind where the impossible exists. Experience the thrill of wearing this intricately retro-chic frame constructed from high-grade beta-titanium. The light branches, and the harmonious mix of metals and engravings will make your trip more than memorable. The sun rises and Eldorado leads you into the unknown.

- Handmade in Japan
- Japanese beta-titanium construction
- Dual-tone precious metal plating
- Signature titanium/acetate temple
- Signature 4.5 mm thick eye rim
- Signature titanium nose pads
- Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Palladium & 16K Gold/Camo Tortoise
LG-ELDO-02-RX



16K Gold & Palladium/Amber Tortoise
LG-ELDO-03-RX



Black & 16K Gold/Medium Tortoise
LG-ELDO-04-RX



Palladium & 16K Gold/Camo Tortoise/Solid Bronze
LG-ELDO-02-SUN-BRN



16K Gold & Palladium/Amber Tortoise/Gradient Brown
LG-ELDO-03-SUN-GBR



Black & 16K Gold/Medium Tortoise/Solid Green G13
LG-ELDO-04-SUN-G13



DOUX DÉJÀ VU

53 □ 19 -150



Every dreamer is tempted by the mirage of a happy Déjà Vu. To all those who would like to stop time to allow them to reflect and observe, we suggest you do so with style and grandeur. Doux Déjà Vu will transport you to this sweet memory and this state of mind where beauty is frozen and pleasure sticks to your skin.

Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Signature titanium/acetate temple

Signature 4.5 mm thick eye rim

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

LUNETTERIE GÉNÉRALE



Palladium & 16K Gold/Camo Tortoise
LG-DEJAVU-02-RX



16K Gold & Palladium/Amber Tortoise
LG-DEJAVU-03-RX



Black & 16K Gold/Medium Tortoise
LG-DEJAVU-04-RX



Palladium & 16K Gold/Camo Tortoise/Solid Bronze
LG-DEJAVU-02-SUN-BRN



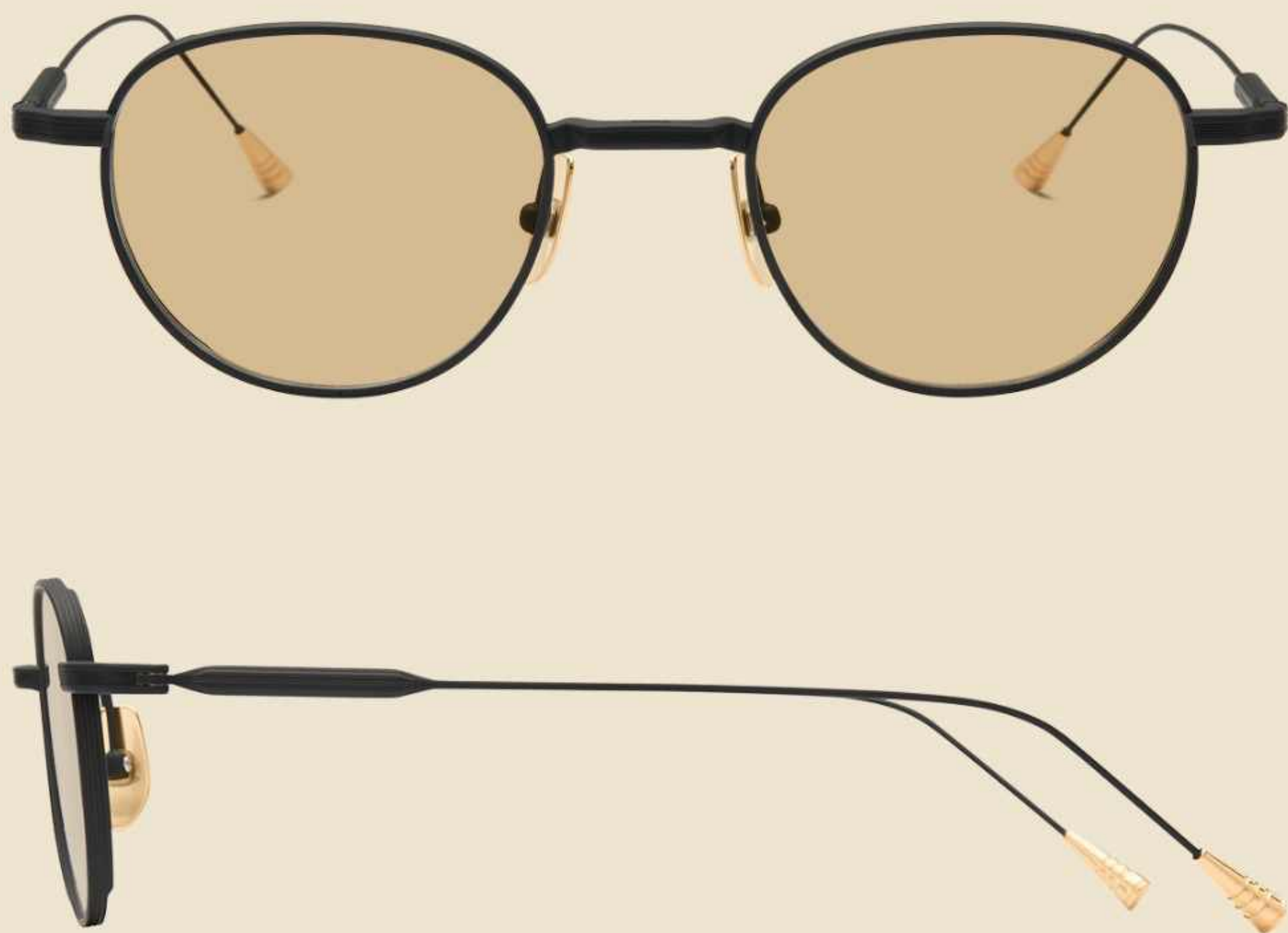
16K Gold & Palladium/Amber Tortoise/Gradient Brown
LG-DEJAVU-03-SUN-GBR



Black & 16K Gold/Medium Tortoise/Solid Green G13
LG-DEJAVU-04-SUN-G13



49 □ 22 -148



Introducing No Time to Die—a pair of vintage-inspired round glasses that celebrate timeless elegance and intellectual depth. Their iconic shape, favored by visionaries and thinkers of the past, evokes a sense of quiet confidence and thoughtful individuality. With clean lines and impeccable craftsmanship, these frames make a subtle statement. No Time to Die is for those who appreciate the subtle power of simplicity, embracing a style that speaks to both tradition and innovation. They embody the strength to stand apart, creating a legacy of their own. Time may pass, but true style never dies.

Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Distinctive end tip design

Signature 4.0 mm thick eye rim

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & 18K Gold
LG-NOTIME-01-RX



Brushed Palladium
LG-NOTIME-02-RX



18K Gold & Blue
LG-NOTIME-03-RX



Black & 18K Gold/Solid Bronze
LG-NOTIME-01-SUN-BRN



Brushed Palladium & 16K Gold/Solid Blue
LG-NOTIME-02-SUN-BLU

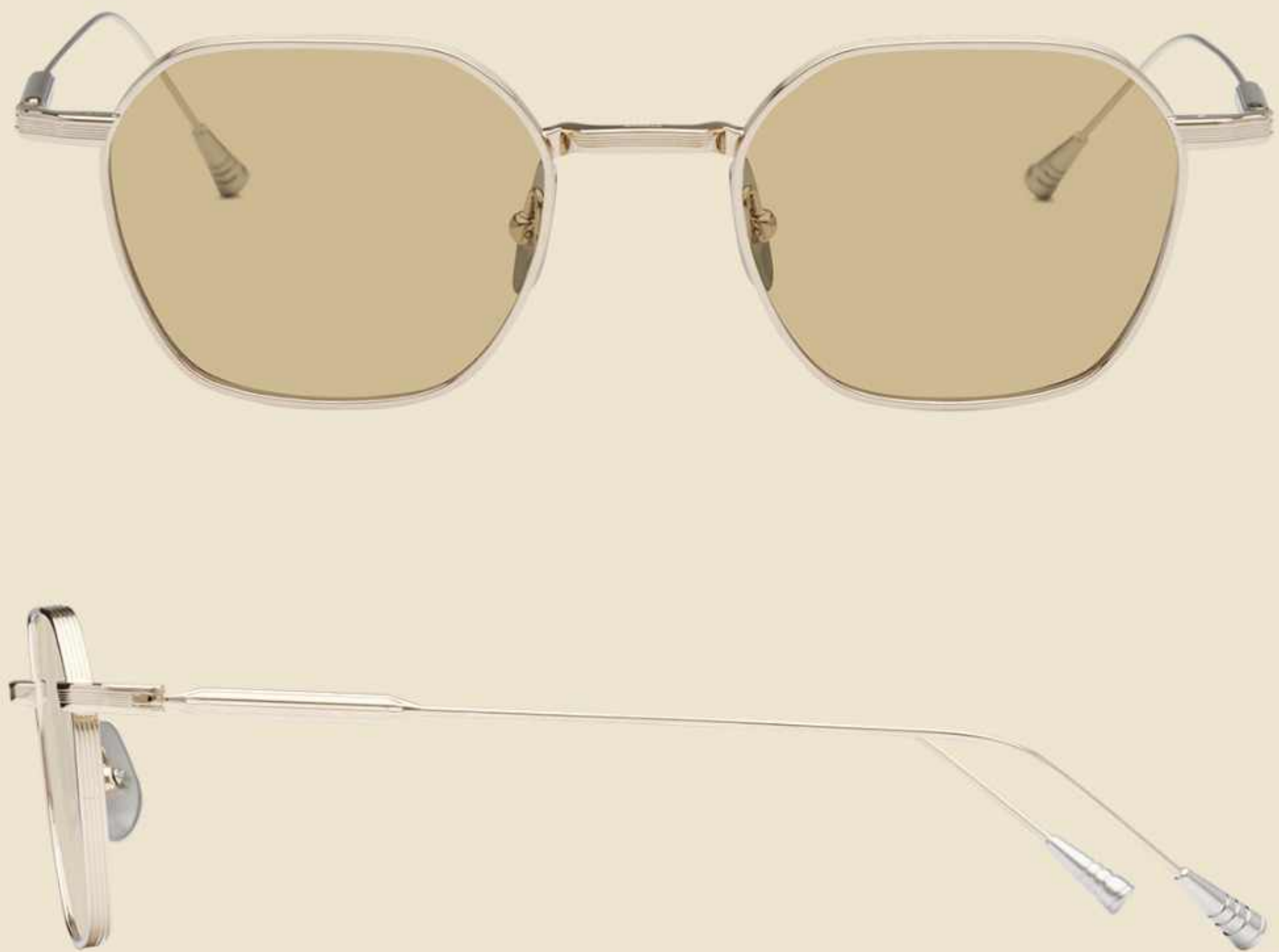


16K Gold & Bronze/Solid Green G13
LG-NOTIME-03-SUN-G13



CAVALIER SEUL

50 □ 21 -145



“Cavalier Seul” derives from the French idiomatic expression “Faire Cavalier Seul,” signifying independent forward movement, breaking away from established norms. With “Cavalier Seul,” submerge yourself in the unique essence of Lunetterie Générale, where each meticulous detail enhances this hexagonal-shaped frame, inspired by the vibrant cultural aesthetics of 1950s France. Let your style embody your individuality with this distinctive piece, making a bold statement that transcends convention.

Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Signature end tip design

Signature 3.6 mm thick eye rim

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



16K Gold & Palladium
LG-CS-01-RX



Palladium & 16K Gold
LG-CS-02-RX



20K Gold & Blue
LG-CS-03-RX



16K Gold & Palladium/Solid Bronze
LG-CS-01-SUN-BRN



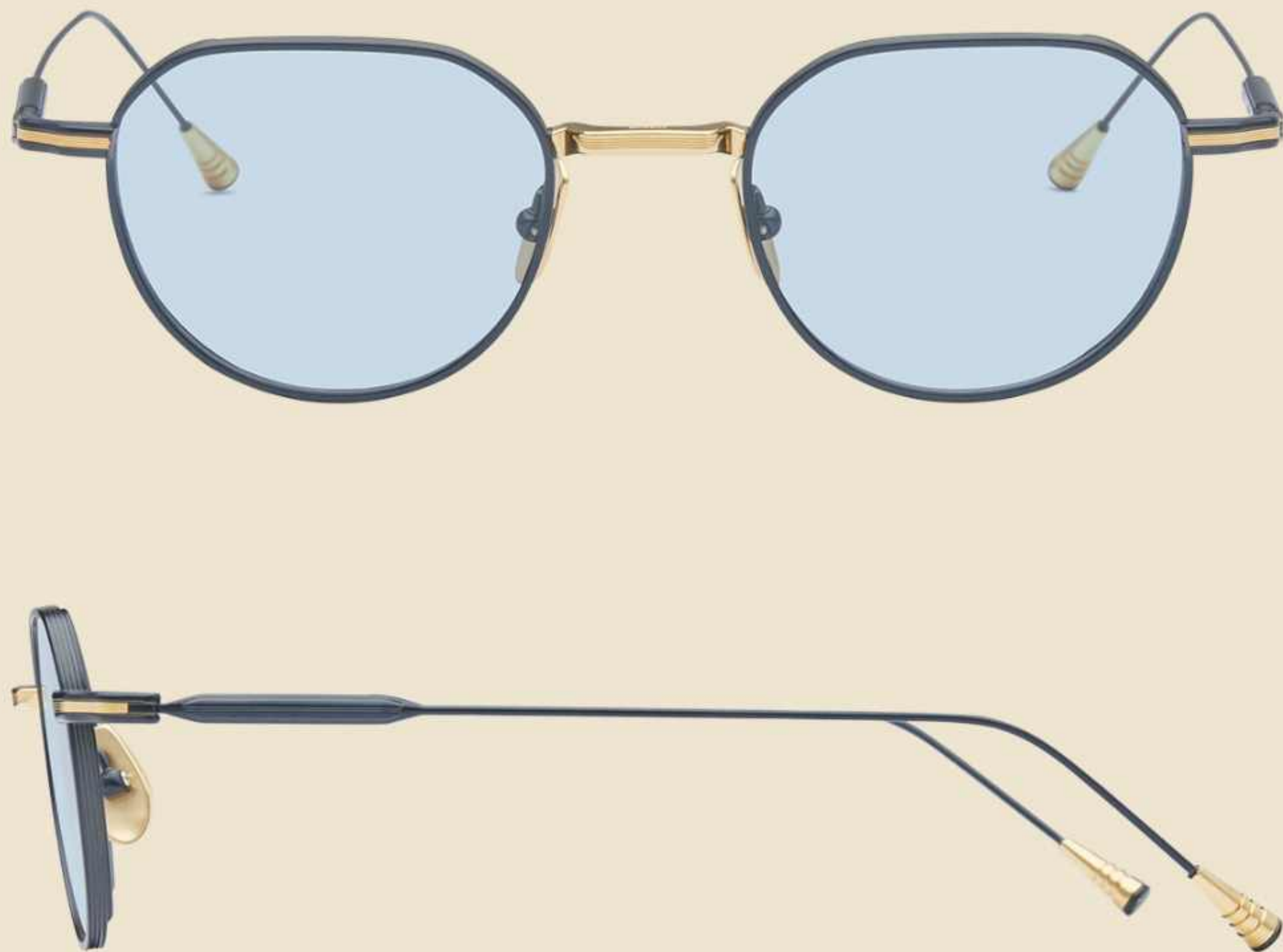
Palladium & 16K Gold/Gradient Blue-Green
LG-CS-02-SUN-GBG



20K Gold & Blue
LG-CS-03-SUN-BLU

MIRAGE

49 □ 22 -145



At the heart of life's incessant whirlwind, we are often captivated by illusory mirages of fleeting success and prefabricated happiness. One likes to think that Mirage becomes a declaration of resistance to the frenetic race, a celebration of the clarity found in moments of pause, embodying the art of consuming less but better. Mirage exemplifies the subtle distinction of Lunetterie Générale, a discreet luxury that can come to life in a myriad of ways as desired.

-
- Handmade in Japan
 - Japanese beta-titanium construction
 - Dual-tone precious metal plating
 - Signature end tip design
 - Signature 3.6 mm thick eye rim
 - Signature titanium nose pads
- Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

MIRAGE



16K Gold & Palladium
LG-MIR-01-RX



Palladium & 16K Gold
LG-MIR-02-RX



20K Gold & Blue
LG-MIR-03-RX

MIRAGE



16K Gold & Palladium/Solid Bronze
LG-MIR-01-SUN-BRN



Palladium & 16K Gold/Gradient Blue-Green
LG-MIR-02-SUN-GBG

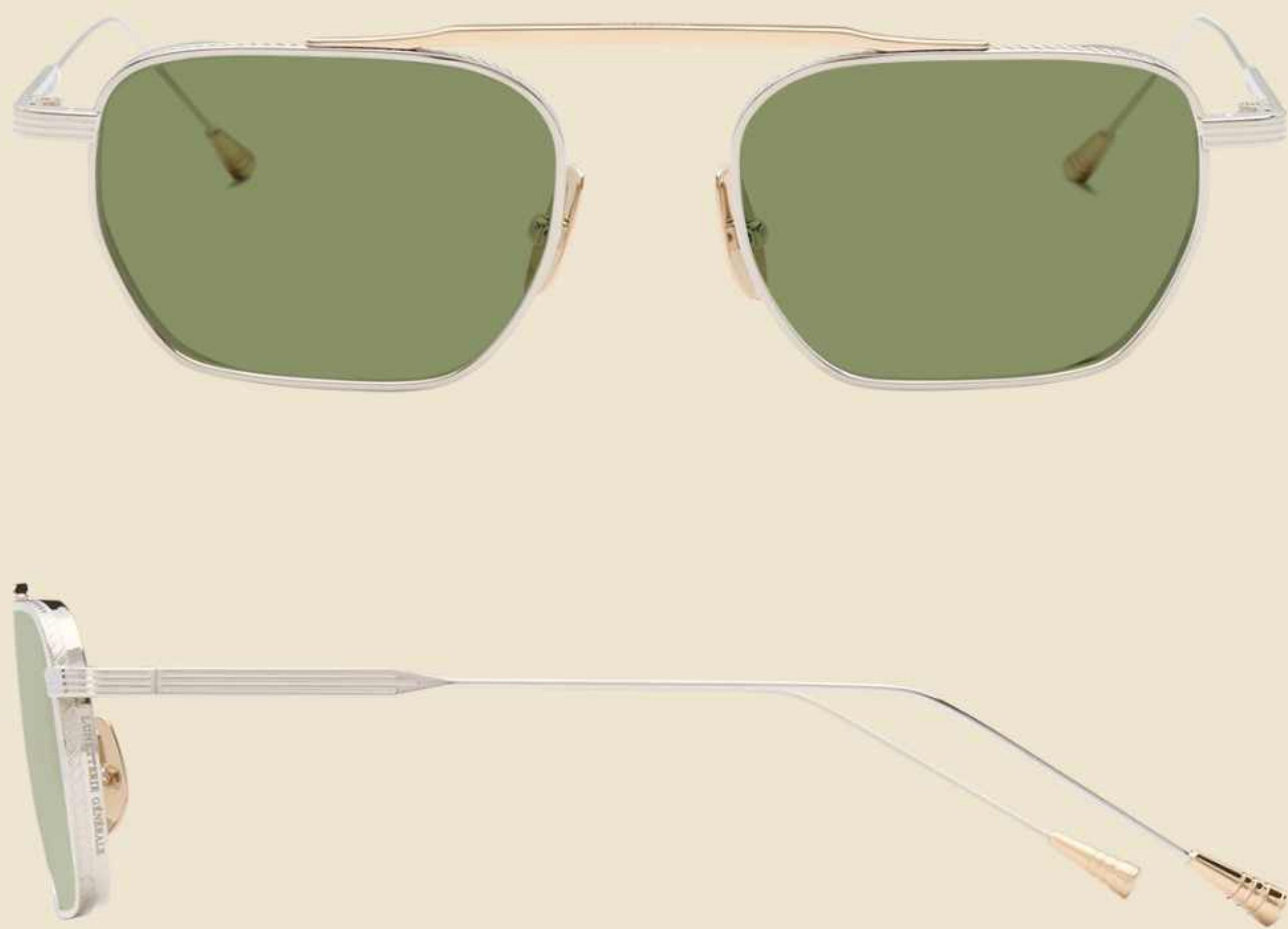


20K Gold & Blue
LG-MIR-03-SUN-BLU



CONCORDE

52 □ 19 -145



Few icons capture the intersection of innovation and elegance quite like the Concorde. A masterpiece of engineering, its razor-sharp fuselage and delta-wing design weren't just futuristic—they were a statement. Cutting through the skies at supersonic speeds, it redefined what was possible, making it as much a cultural symbol as a technological marvel. These aviator sunglasses channel that same audacious energy. Their sleek, timeless silhouette isn't just eyewear—it's a tribute to visionaries who dared to rewrite the rules.

Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Distinctive end tip design

Signature 4.3 mm thick eye rim with logo engraving

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium
LG-CONCORDE-01-RX



Palladium & 16K Gold
LG-CONCORDE-02-RX



20K Gold & Blue
LG-CONCORDE-03-RX



Black & Palladium/Solid Grey
LG-CONCORDE-01-SUN-GRE



Palladium & 16K Gold/Solid Green G13
LG-CONCORDE-02-SUN-G13



20K Gold & Blue/Solid Blue
LG-CONCORDE-03-SUN-BLU



Route 66 evokes the mood of long days on the road, listening to your favorite songs and being one with nature. Imagine that memorable moment, traveling coast to coast on the Mother Road where you must be prepared for the unexpected. Fasten your seatbelt. Route 66 is a sturdy modern aviator frame that will stand the test of time. We had no choice but to offer the best – nothing less – in order to pay homage to the road that bares the same name.

- Handmade in Japan
- Japanese beta-titanium construction
- Dual-tone precious metal plating
- Distinctive end tip design
- Signature 4.3 mm thick eye rim with logo engraving
- Signature titanium nose pads
- Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Gun Metal & 16K Gold with Olive Rim Lacquer
LG-R66-01-RX



Palladium & White Gold with Black-Grey Tortoise Rim Lacquer
LG-R66-02-RX



White Gold & Palladium with Tortoise Rim Lacquer
LG-R66-03-RX



Gun Metal & 16K Gold with Olive Rim Lacquer/Solid Bronze
LG-R66-01-SUN-BRN



Palladium & White Gold with Black-Grey Tortoise Rim Lacquer/Gradient Blue-Green
LG-R66-02-SUN-GBG



Palladium & White Gold with Black-Grey Tortoise Rim Lacquer/Solid Grey
LG-R66-02-SUN-GRE

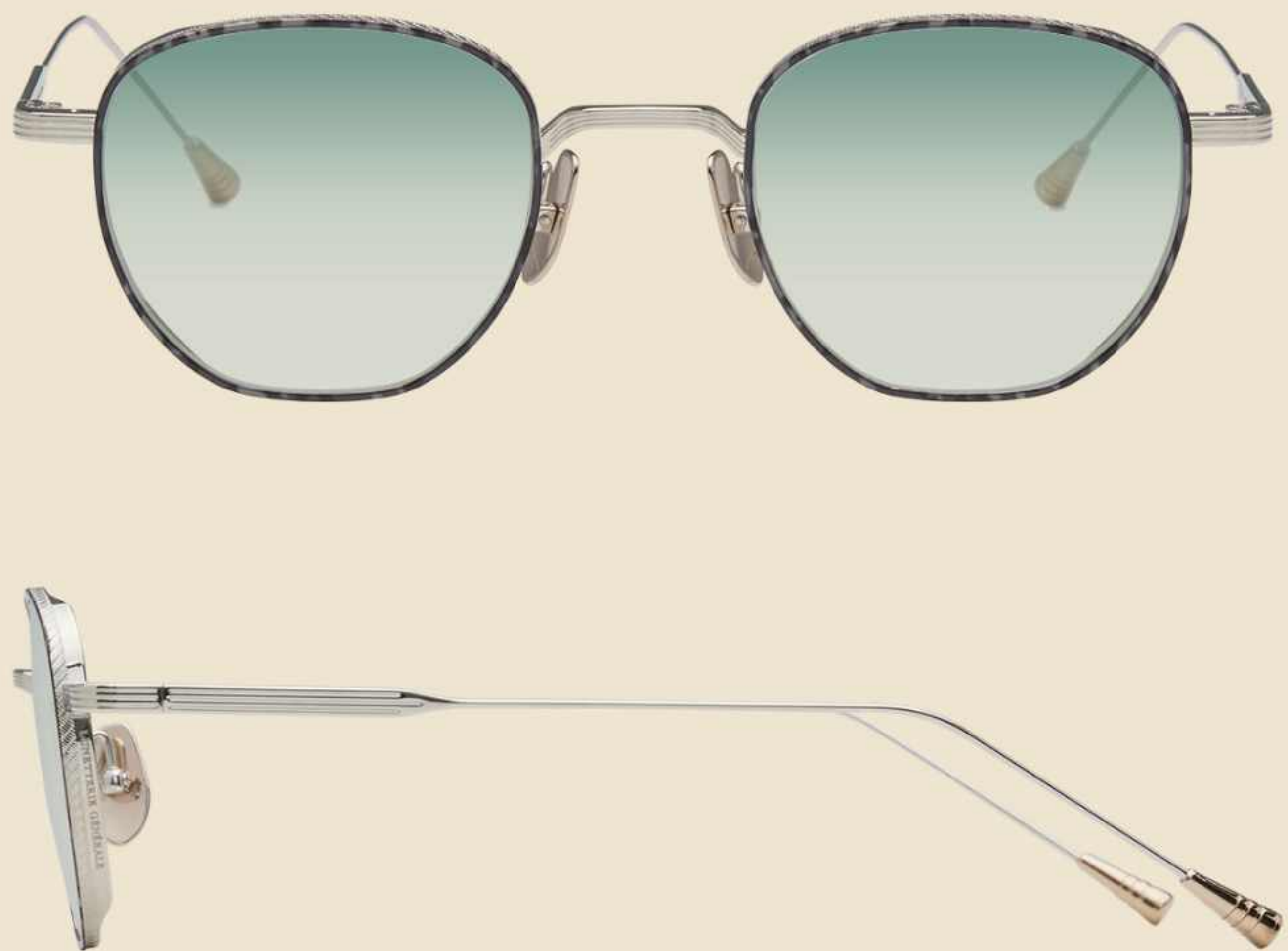


White Gold & Palladium with Tortoise Rim Lacquer/Gradient Brown
LG-R66-03-SUN-GBW



White Gold & Palladium with Tortoise Rim Lacquer/Solid Green G13
LG-R66-03-SUN-GBW

50 □ 23 -148



Iconic, glamorous, unique. Who doesn't know Studio 54? The mythical nightclub where you can see the biggest stars mingle with the New York underground scene. A place where anything was possible, where you had the freedom to have fun and be as extravagant as you wanted. Immersed in a moment at the height of disco music, Studio 54 is a bold frame with a revisited square-round shape. A fully assumed retro inspiration that will transport you to the late '70s.

- Handmade in Japan
- Japanese beta-titanium construction
- Dual-tone precious metal plating
- Distinctive end tip design
- Signature 4.3 mm thick eye rim with logo engraving
- Signature titanium nose pads
- Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Gun Metal & 16K Gold with Olive Rim Lacquer
LG-S54-01-RX



Palladium & White Gold with Black-Grey Tortoise Rim Lacquer
LG-S54-02-RX



White Gold & Palladium with Tortoise Rim Lacquer
LG-S54-03-RX



Gun Metal & 16K Gold with Olive Rim Lacquer/Solid Bronze
LG-S54-01-SUN-BRN



Palladium & White Gold with Black-Grey Tortoise Rim Lacquer/Gradient Blue-Green
LG-S54-02-SUN-GBG



Palladium & White Gold with Black-Grey Tortoise Rim Lacquer/Solid Grey
LG-S54-02-SUN-GRE



White Gold & Palladium with Tortoise Rim Lacquer/Gradient Brown
LG-S54-03-SUN-GBW



White Gold & Palladium with Tortoise Rim Lacquer/Solid Green G13
LG-S54-03-SUN-GBW

CAFÉ RACER

47 □ 22 -148



Sometimes the off-road is the only road. Drawing inspiration from the racing lifestyle, the iconic intrepid and gear heads who go beyond their limits of imagination, we could only think of a café racer to embody this state of mind. These statement round glasses encapsulate this spirit in the lightness, comfort, and complexity of construction. Crafted from a custom-designed beta-titanium rim wire and a light temple design with signature end tips, you will appreciate the detailing which adds a touch of refinement. Riding a café racer is one of the purest forms of liberty in this world.

- Handmade in Japan
- Japanese beta-titanium construction
- Precious metal plated frame
- Signature end tip design
- Beta-titanium engraved bridge
- Vintage inspired beta-titanium temples & custom 3.5 mm thick eye rim
- Signature titanium nose pads
- Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium
LG-CR-01-RX



Palladium & Black-Grey Tortoise Rim Lacquer
LG-CR-02-RX



16K Gold & Tortoise Rim Lacquer
LG-CR-03-RX



20K Gold & Blue
LG-CR-05-RX



Black & Palladium/Solid Rose
LG-CR-01-SUN-ROS



Black & Palladium/Solid Grey
LG-CR-01-SUN-GRE



Palladium & Black-Grey Tortoise Rim Lacquer/Solid Light Emerald
LG-CR-02-SUN-LEM



16K Gold & Tortoise Rim Lacquer/Solid Yellow
LG-CR-03-SUN-YEL



16K Gold & Tortoise Rim Lacquer/Solid Green G13
LG-CR-03-SUN-G13

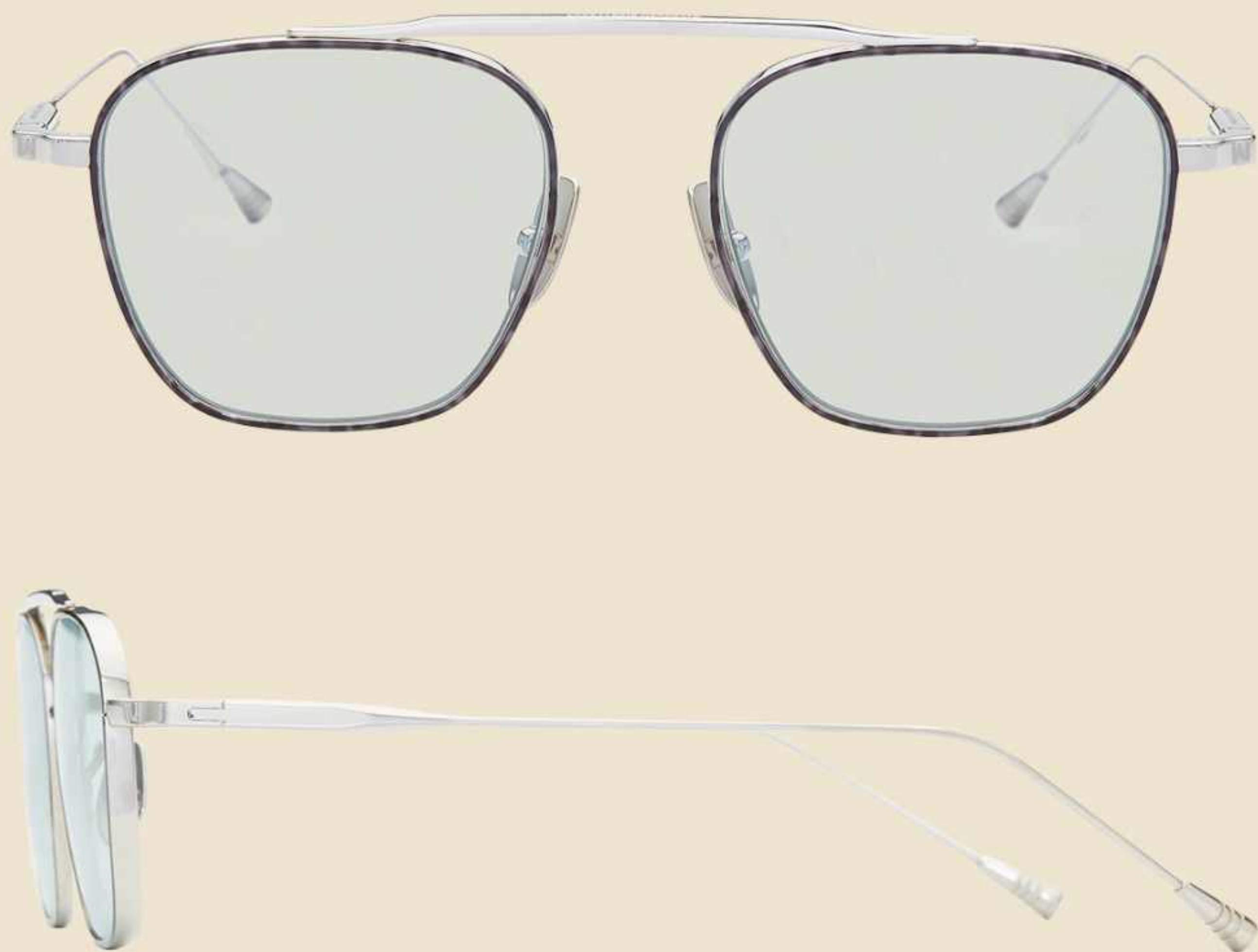


20K Gold & Blue/Solid Blue
LG-CR-05-SUN-BLU



SPITFIRE

50 □ 18 - 148



In the early 30s, British engineer Reginald Mitchell created the Spitfire, a single-seat fighter aircraft capable of unique performance and impressive in-combat prowess. With its Rolls-Royce V12 Merlin engine and bold design, the Spitfire became the symbol of many historic decisive victories during WWII. As an homage to this legendary aircraft, we've created a modern square aviator with unprecedented details. A robust design made with extreme precision to satisfy the most demanding of us all.

Handmade in Japan

Japanese beta-titanium construction

Precious metal plated frame

Signature end tip design

Custom top bar bridge

Vintage-inspired beta-titanium temples & custom 3.5 mm thick eye rim

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium
LG-SF-01-RX



Palladium & Black-Grey Tortoise Rim Lacquer
LG-SF-02-RX



16K Gold & Tortoise Rim Lacquer
LG-SF-03-RX



20K Gold & Blue
LG-SF-05-RX



Black & Palladium/Solid Rose
LG-SF-01-SUN-ROS



Black & Palladium/Solid Grey
LG-SF-01-SUN-GRE



Black & Palladium/Solid Green G13
LG-SF-01-SUN-G13E



Palladium & Black-Grey Tortoise Rim Lacquer/Solid Light Emerald
LG-SF-02-SUN-LEM



16K Gold & Tortoise Rim Lacquer/Solid Yellow
LG-SF-03-SUN-YEL



16K Gold & Tortoise Rim Lacquer/Solid Green G13
LG-SF-03-SUN-G13



20K Gold & Blue/Solid Blue
LG-SF-05-SUN-BLU

MARMONT

51 □ 21 -148



Nothing evokes Hollywood glamour quite like the Château Marmont Hotel.

Synonymous with mystery and fascination, the hotel is a well-known low-key hideaway for all generations of actors, musicians, and artists. For us, this mythical place greatly evokes the artistic and spiritual quest of the youth of the '70s. We've drawn inspiration from this almost century-old iconic venue and encapsulated this feeling of romantic rebellion. Marmont is an eye-catching style that offers a unique take on the retro rectangular shape with elegant detailed temples and signature end tips. A timeless style to wear to be both noticed while still remaining discrete.

Handmade in Japan

Japanese beta-titanium construction

Precious metal plated frame

Signature end tip design

Vintage-style bridge

Hairline design beta-titanium temples

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & 18K Gold
LG-MM-01-RX



Palladium
LG-MM-02-RX



16K Gold
LG-MM-03-RX



20K Gold & Blue
LG-MM-04-RX



Black & 18K Gold
LG-MM-01-SUN-YEL



Black & 18K Gold
LG-MM-01-SUN-GRE



Palladium
LG-MM-02-SUN-ROS



Palladium/Gradient Blue-Green
LG-MM-02-SUN-GBG



16K Gold/Solid Green G13
LG-MM-03-SUN-G13



20K Gold & Blue/Solid Blue
LG-MM-04-SUN-BLU

FRONTENAC

49 □ 21 - 148



The Frontenac is loosely inspired by none other than the famous Château Frontenac overlooking the St. Lawrence River at the entrance of Quebec City. Today, the Château Frontenac continues to impress with its architectural grandeur and its legendary panache nourished by the influence of the French Renaissance. Lunetterie Générale pays homage to it by unveiling a classic aviator frame reinterpreted with balance and character.

- Handmade in Japan
- Japanese beta-titanium construction
- Dual-tone precious metal plating
- Distinctive end tip design
- Signature 2.5 mm thick eye rim
- Signature titanium nose pads
- Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & 18K Gold
LG-FT-01-RX



Palladium
LG-FT-02-RX



16K Gold
LG-FT-03-RX



20K Gold & Blue
LG-FT-04-RX



Black & 18K Gold/Gradient Blue-Green
LG-FT-01-SUN-GBG



Black & 18K Gold/Solid Grey
LG-FT-01-SUN-GRE



Palladium/Solid Rose
LG-FT-02-SUN-ROS



Palladium/Gradient Blue-Green
LG-FT-02-SUN-GBG



16K Gold/Solid Green G13
LG-FT-03-SUN-G13



20K Gold & Blue/Solid Blue
LG-FT-04-SUN-BLU



56 □ 16 -145



This one will make you feel like you are on cloud nine. Pure happiness, no worries in sight, and glasses on. Like all of our eyewear, Rendez-vous au Paradis was created with our love of remarkable detail in mind. Bold yet delicate, this metal frame features intricate textured finishes for a vintage touch. Welcome to eyewear lover's paradise, and you're invited.

Ladies and gentlemen, champagne?

Handmade in Japan

Rimless frame with screws construction

Precious metal plating

Titanium/Acetate Temple construction

Signature titanium nose pads

Base 2, Nylon lenses – Diamond Cut

Hard coated, Purple back-side AR, 100% UV protection



18K Gold & Black/Solid Green G13
LG-RVAP-01-SUN-G13



Palladium & Grey/Gradient Blue-Green
LG-RVAP-02-SUN-GBG



16K Gold & Medium Tortoise/Gradient Brown
LG-RVAP-03-SUN-GBR

55 □ 17 -145



"I just don't know what I'm supposed to be", says Charlotte. To that, Bob Harris, replies "The more you know who you are, and what you want, the less you let things upset you." – Lost in Translation, 2003. A Sofia Coppola film.

We tend to get lost in so many useless things, trying to figure out how people perceive us. *Lost in Translation* represents the art of letting go. This revisited metallic round frame offers you intricate details all around, creating a truly unique frame. We hope it inspires you to live your life and just BE.

- Handmade in Japan
- Rimless frame with screws construction
- Precious metal plating
- Titanium/Acetate Temple construction
- Signature titanium nose pads
- Base 2, Nylon lenses – Diamond Cut
- Hard coated, Purple back-side AR, 100% UV protection



18K Gold & Black/Solid Green G13
LG-LIT-01-SUN-G13



Palladium & Grey/Gradient Blue-Green
LG-LIT-02-SUN-GBG



16K Gold & Medium Tortoise/Gradient Brown
LG-LIT-03-SUN-GBR



48□ 26-148



All the Time in the World is a quiet reflection on life's greatest irony: time is our most precious gift, yet it slips through our hands. It cannot be grown, traded, or reclaimed. It is the one true currency, shaping every choice, every moment, and every memory. To understand this is to live with purpose—to cherish what cannot last and to value what truly matters: the here and now.

Handmade in Japan

Monoblock titanium construction

Dual-tone precious metal plating

Takiron acetate eye rim inlay

Signature 4.0 mm thick eye rim

Beta-titanium engraved bridge

Signature end tip design & LG temple logo crest

Titanium nose pads with signature pattern

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium with Medium Tortoise Acetate Inlay
LG-ALLTIME-01-RX



Palladium & 18K Gold with Olive Acetate Inlay
LG-ALLTIME-02-RX



16K Gold & Palladium with Vintage Acetate Inlay
LG-ALLTIME-03-RX



Black & Palladium with Medium Tortoise Acetate Inlay/Solid Indigo Blue
LG-ALLTIME-01-SUN-IBL



Palladium & 18K Gold with Olive Acetate Inlay/Gradient Blue-Green
LG-ALLTIME-02-SUN-GBG



16K Gold & Palladium with Vintage Acetate Inlay/Solid Green G13
LG-ALLTIME-03-SUN-G13



47□ 27-148



Panache embodies that ineffable quality of flair, verve, and distinctive elegance - a certain je ne sais quoi that elevates the ordinary to the extraordinary. In an era of calculated cool, true panache remains elusive. Borrowed from the French word for knights’ helmet plumes, it defines that rare intersection of audacity and grace - less Instagram-ready polish, more inherited confidence.

- Handmade in Japan
- Monoblock titanium construction
- Dual-tone precious metal plating
- Takiron acetate eye rim inlay
- Signature 4.0 mm thick eye rim
- Beta-titanium engraved bridge
- Signature end tip design & LG temple logo crest
- Titanium nose pads with signature pattern
- Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium with Medium Tortoise Acetate Inlay
LG-PANACHE-01-RX



Palladium & 18K Gold with Olive Acetate Inlay
LG-PANACHE-02-RX



16K Gold & Palladium with Vintage Acetate Inlay
LG-PANACHE-03-RX



Black & Palladium with Medium Tortoise Acetate Inlay/Solid Indigo Blue
LG-PANACHE-01-SUN-IBL



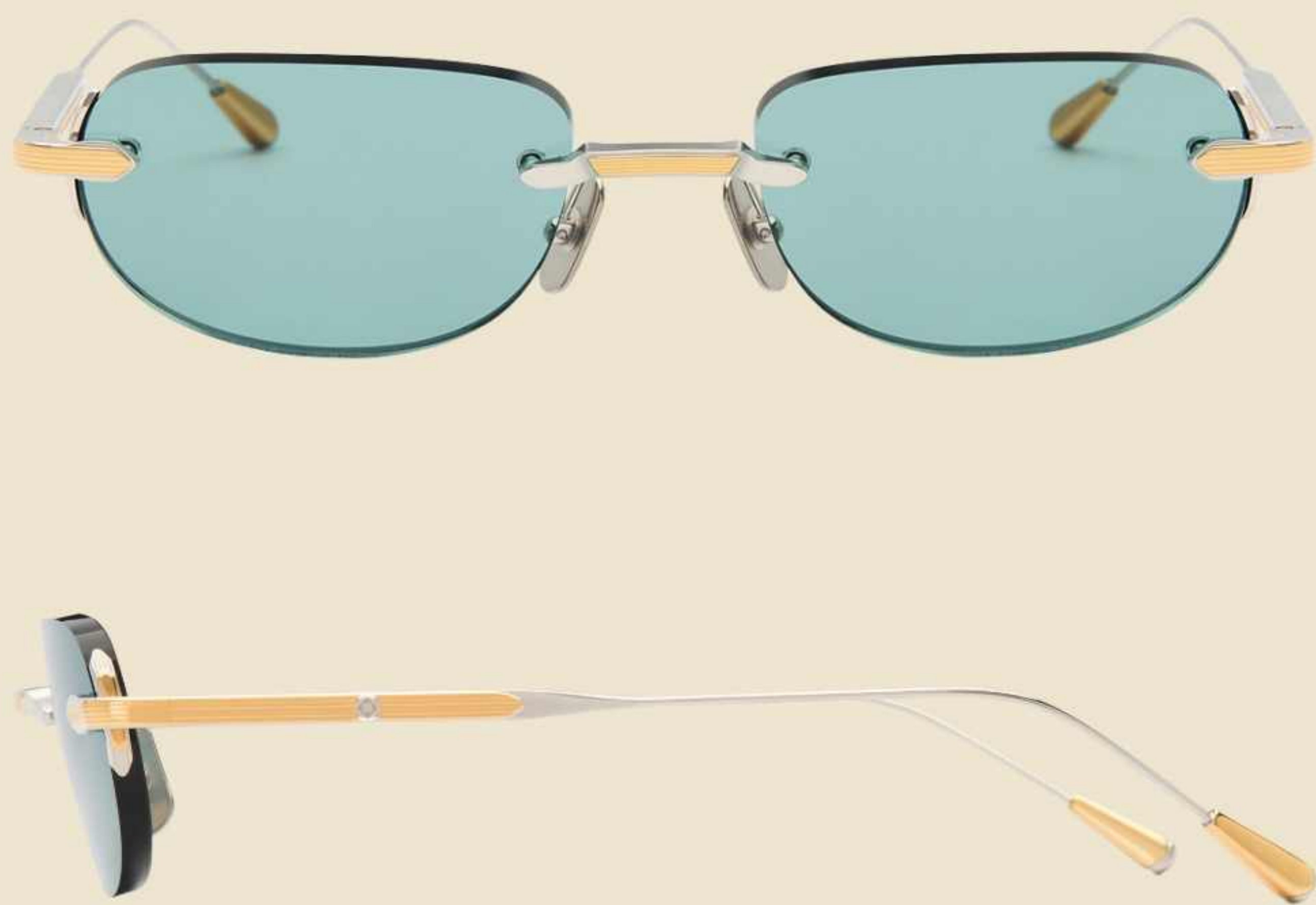
Palladium & 18K Gold with Olive Acetate Inlay/Gradient Blue-Green
LG-PANACHE-02-SUN-GBG



16K Gold & Palladium with Vintage Acetate Inlay/Solid Green G13
LG-PANACHE-03-SUN-G13



53 □ 20 -148



St-Tropez is a rimless style that captures the essence of the Côte d’Azur.

These sunglasses combine lightness and sophistication, evoking the relaxed elegance of the famous seaside resort. The floating lenses, like yachts on the Mediterranean, are delicately held by a sublime construction of titanium, palladium, and 18-carat gold, reminiscent of the sparkling sun on turquoise waters. The rounded and sleek shape is a nod to the modern architecture of luxurious villas overlooking the sea.

Handmade in Japan

Monoblock titanium construction

Dual-tone precious metal plating

Signature dual lens wrapper & connector

Beta-titanium engraved bridge

Signature end tip design & LG temple logo crest

Titanium nose pads with signature pattern

Base 4, Nylon lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium/Solid Indigo Blue
LG-STTROPEZ-01-SUN-IBL



Palladium & 18K Gold/Solid Teal
LG-STTROPEZ-02-SUN-TEA



18K Gold & Palladium/Gradient Sand
LG-STTROPEZ-03-SUN-GSA



WABI-SABI

50 □ 21 -145



Wabi-Sabi is the art of finding beauty in imperfection—a quiet celebration of authenticity and life’s ephemeral nature. Rooted in Japanese philosophy, it teaches us that every crack and patina tells a story, and that impermanence itself is a form of grace. In a world chasing perfection, it invites us to discover the profound elegance in the unfinished and charm in the understated, calling us to slow down and find inspiration in the raw, unpolished beauty that surrounds us.

- Handmade in Japan
- Monoblock titanium construction
- Dual-tone precious metal plating
- Signature dual lens wrapper & connector
- Beta-titanium engraved bridge
- Signature end tip design & LG temple logo crest
- Titanium nose pads with signature pattern
- Base 4, Nylon lenses – Hard coated, Purple back-side AR, 100% UV protection



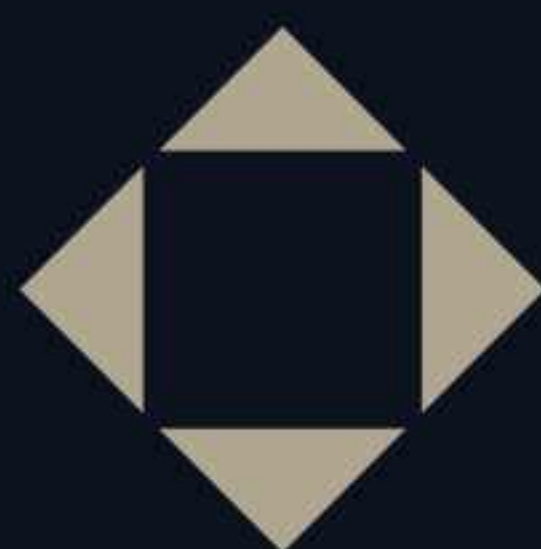
Black & Palladium/Solid Indigo Blue
LG-WABI-01-SUN-IBL



Palladium & 18K Gold/Solid Teal
LG-WABI-02-SUN-TEA



18K Gold & Palladium/Gradient Sand
LG-WABI-03-SUN-GSA



sales@lunetteriegenerale.com
www.lunetteriegenerale.com