

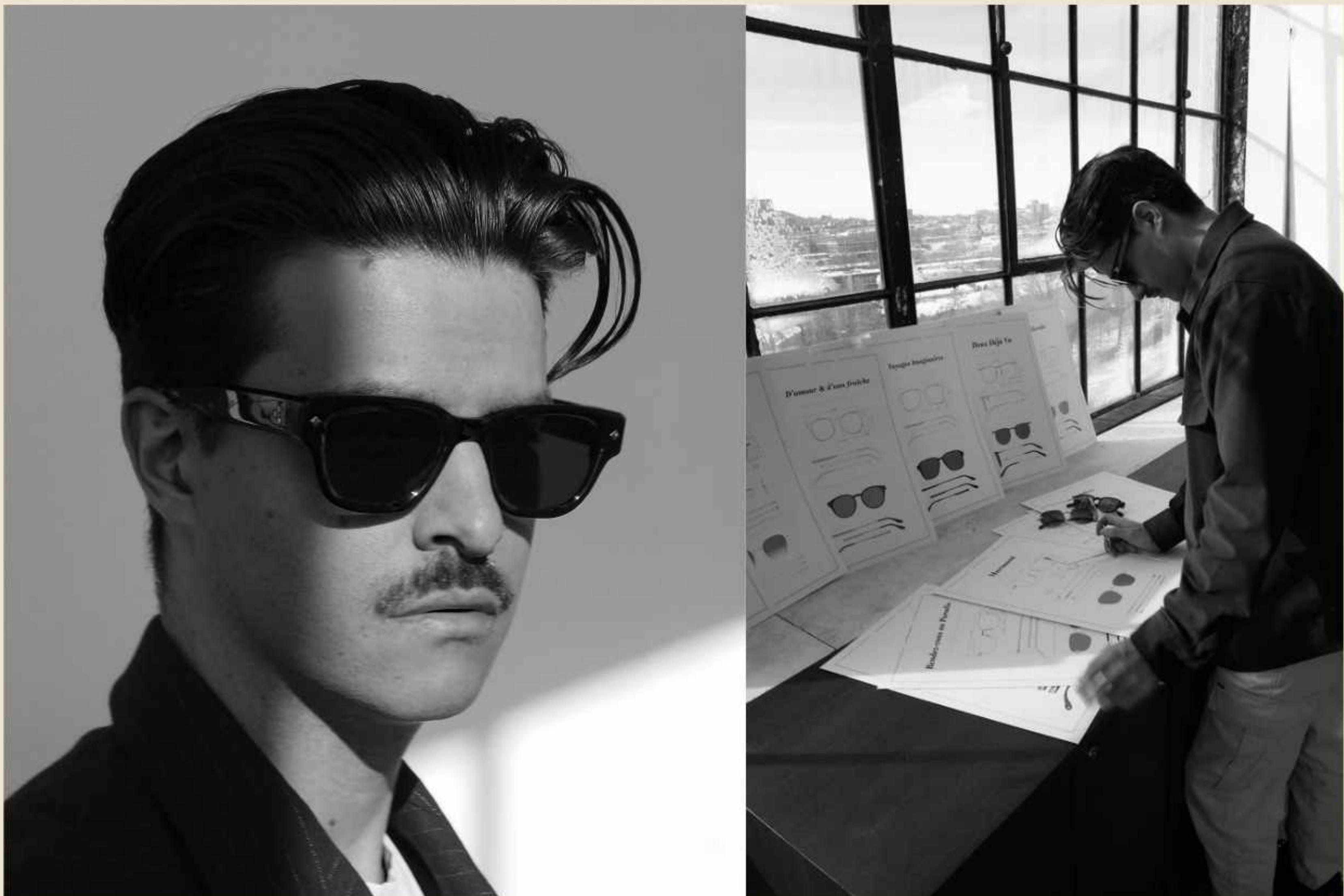
# LUNETTERIE GÉNÉRALE

Exceptional Eyewear  
Handmade in Japan



A close-up portrait of a man with dark hair, a well-groomed beard, and a mustache. He is wearing dark sunglasses and a light-colored trench coat. The background is a warm, out-of-focus orange and brown.

LUNETTERIE GÉNÉRALE



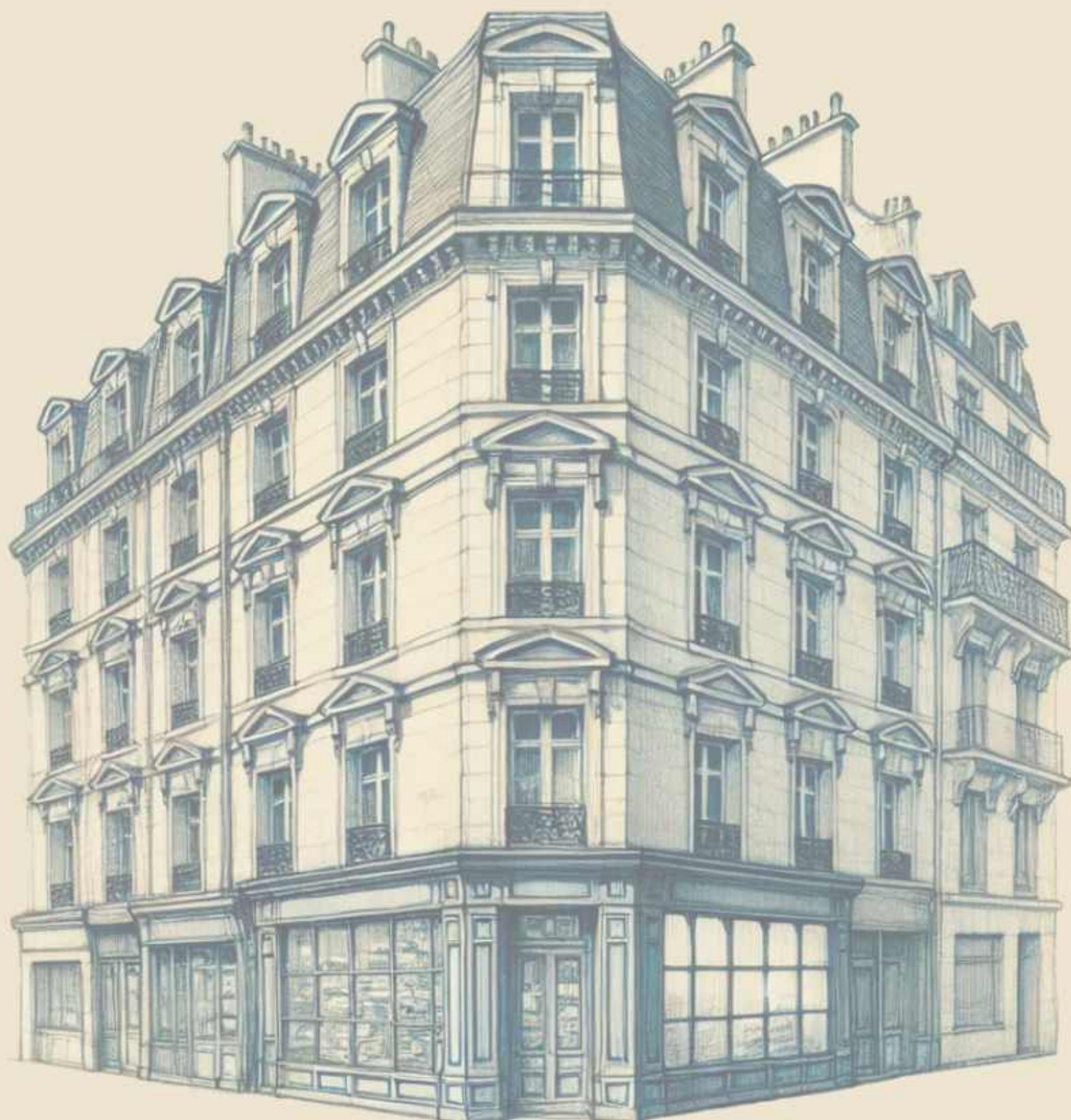
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**BRAND STORY****THE EPITOME OF QUIET LUXURY**

Founded in 2018 by designer Julien Couture, Canada-based brand Lunetterie Générale is a design studio that creates exceptional eyewear made for everyday life. We pay homage to the timeless elegance of classic designs through remarkable *savoir-faire* and contemporary aesthetics.

Lunetterie Générale blends the sophisticated elegance of French refinement with the bold spirit of American culture. Inspired by mid-century aesthetics, fine art, and classic cinema, Julien's designs exude a nostalgic charm, imbued with a simplicity that speaks to timeless vintage style.

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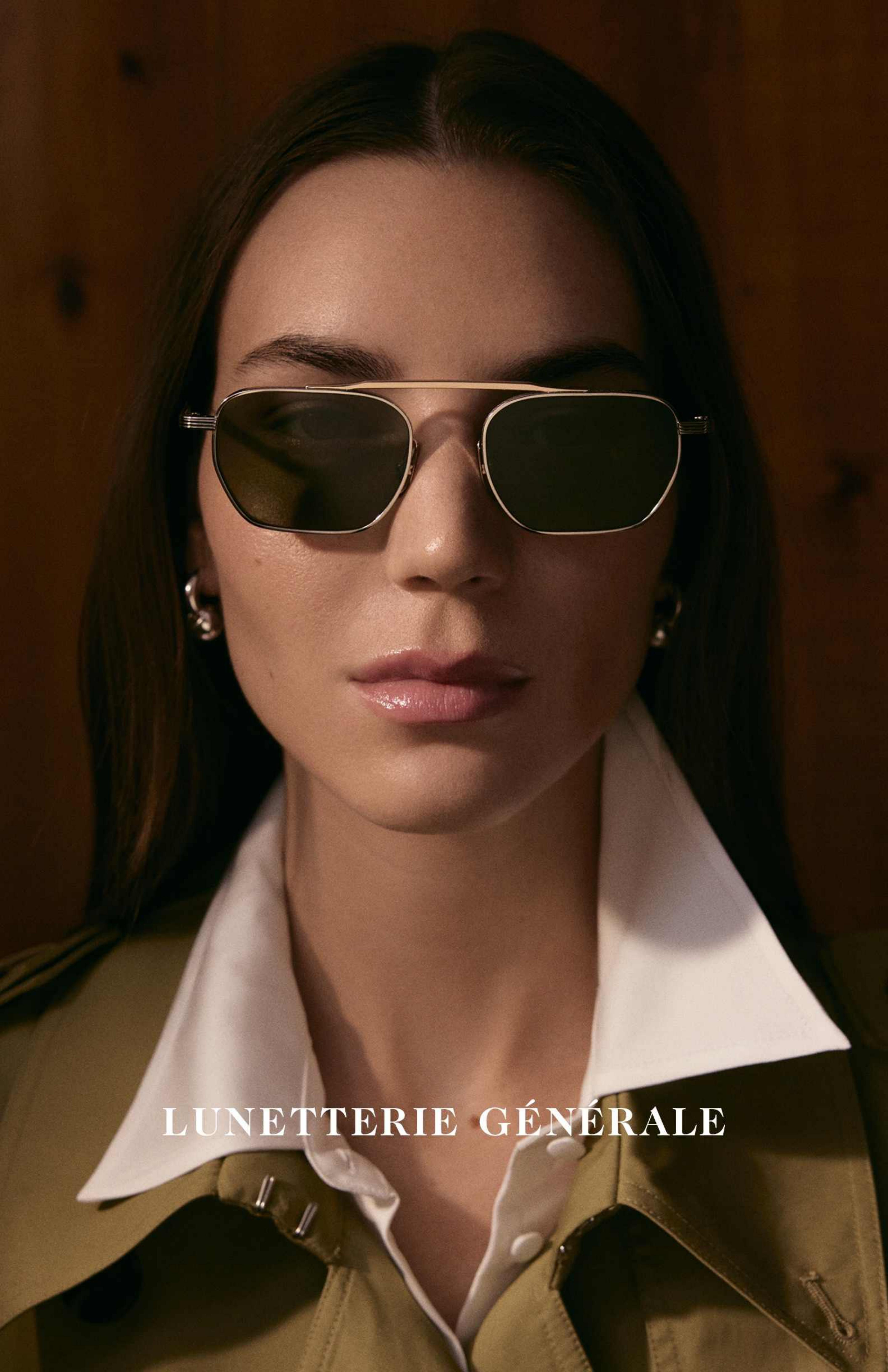
LUNETTERIE GÉNÉRALE

## MODERN DAY MERCANTILE

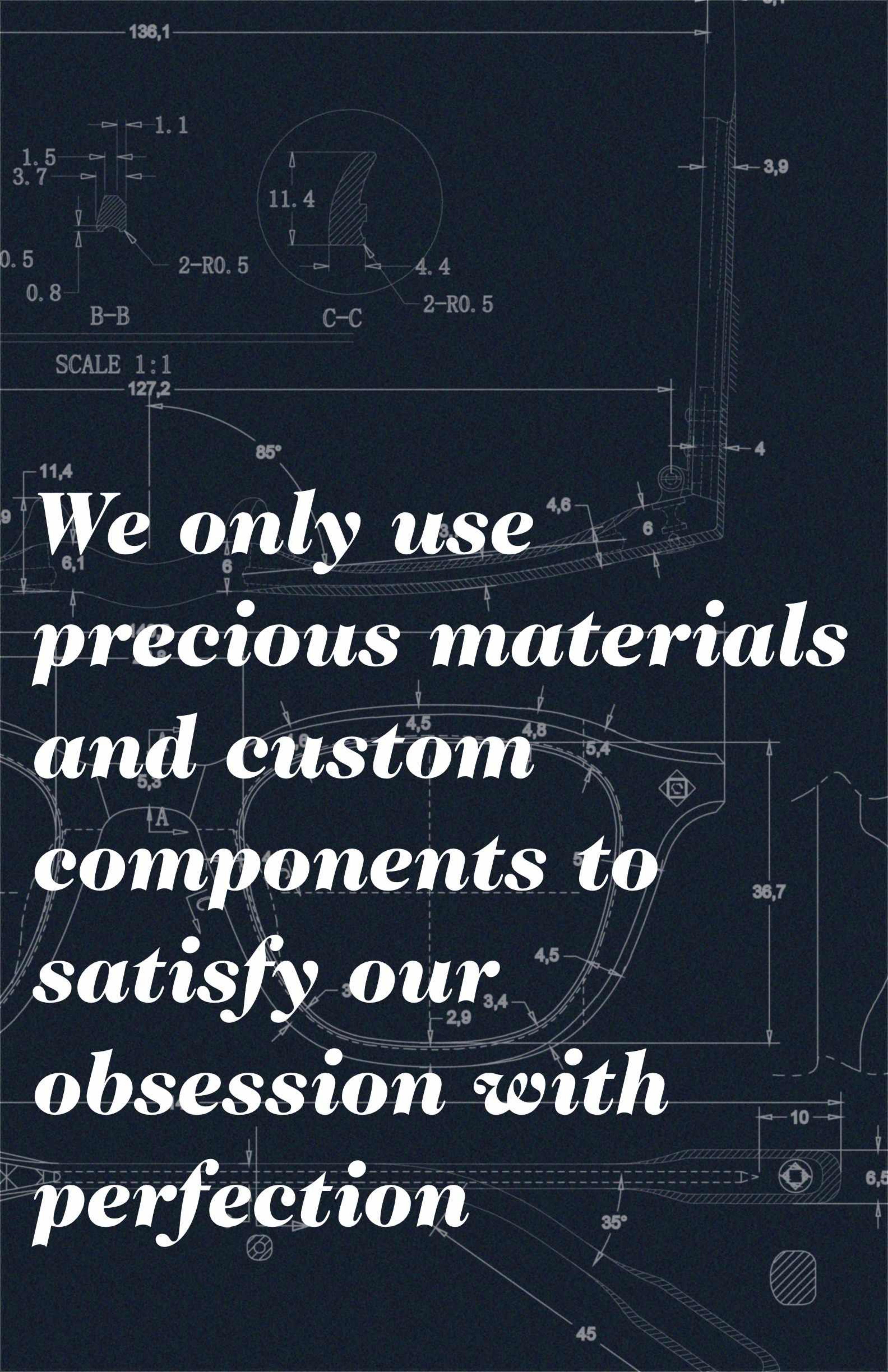
Lunetterie Générale embodies the spirit of the iconic village mercantile reimagining it as a modern-day arbiter of style and quality. Like a beacon guiding travelers through the mist, the iconic *"Magasin Général"* stood as a curator *par excellence*, handpicking objects with a meticulous eye for both function and form. Lunetterie Générale has elevated this concept to new heights of sophistication for eyewear lovers.

In the same way that the village mercantile was a gathering place for the community, a hub of culture and conversation, Lunetterie Générale has become a destination for the style-conscious, a sanctum where those who appreciate true quality can find mutual connoisseurs. In an era dominated by fleeting trends and mass-produced mediocrity, Lunetterie Générale stands as vigilant guardian of uncompromising standards, crafting eyewear that transcends the ordinary and celebrates timeless elegance.

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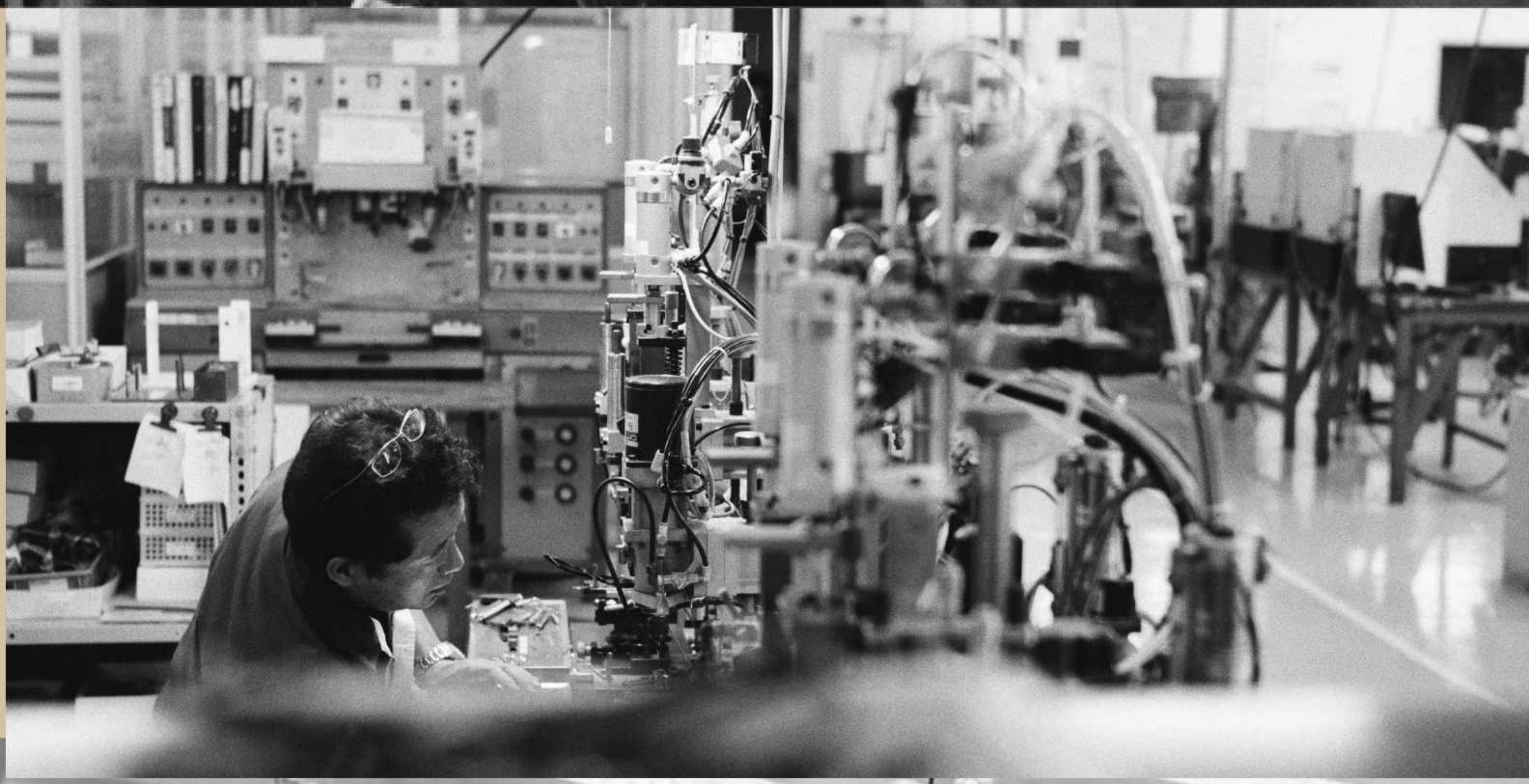


LUNETTERIE GÉNÉRALE

A detailed technical blueprint of a mechanical part, likely a bearing housing, is shown in the background. The drawing includes various dimensions, such as 136.1, 127.2, 11.4, 4.6, 36.7, and 10, and angles like 85° and 35°. It features several views, including a front view and two cross-sectional views labeled B-B and C-C. The text is overlaid on this technical background.

*We only use  
precious materials  
and custom  
components to  
satisfy our  
obsession with  
perfection*





## 300 STEPS OF PRODUCTION HANDMADE IN JAPAN

We are committed to our craft and believe in creating long-lasting *Pièces de Résistance* for your wardrobe. That's why our frames are handmade in Japan by the best eyewear-making masters.

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## WE NEVER COMPROMISE ON DETAILS

Premium cellulose acetate.  
High-grade titanium.  
Precious metal platings.  
Our frames are meant to last a lifetime.



# ACETATE





**It's still one past midnight.**

**Live life to the fullest.**

**The night is still young, but we must not believe that it is eternal.**

**Walk with confidence with this captivating rectangular frame.**

**It will give you that enigmatic aura you need and deserve.**

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Handmade in Japan

10 mm thick high-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & Smoke/Palladium

*LG-MINUIT-01-RX*



Medium Tortoise & 24K Gold

*LG-MINUIT-02-RX*



Military Green & 18K Gold

*LG-MINUIT-03-RX*



Smoked Crystal & Champagne

*LG-MINUIT-04-RX*



Black & Smoke/Palladium/Solid Grey

*LG-MINUIT-01-SUN-GRE*



Medium Tortoise & 24K Gold/Solid Green G15

*LG-MINUIT-02-SUN-G13*



Military Green & 18K Gold/Solid Bronze

*LG-MINUIT-03-SUN-BRN*



Smoked Crystal & Champagne/Gradient Blue-Green

*LG-MINUIT-04-SUN-GBG*

À TOUT JAMAIS

51 □ 21 - 150



Nothing is forever, not even the deepest love.

Only the memory will remain engraved forever - "À Tout Jamais".

Reveal your strength of character and embrace the present with *À Tout Jamais*.

With its symbolically retro shape, you'll be sure to turn heads and  
rewrite the rules of the game.

Handmade in Japan

10 mm thick high-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection

LUNETTERIE GÉNÉRALE

À TOUT JAMAIS



Black & Smoke/Palladium  
*LG-ATJ-01-RX*



Medium Tortoise & 24K Gold  
*LG-ATJ-02-RX*



Military Green & 18K Gold  
*LG-ATJ-03-RX*



Light Havana & 18K Gold  
*LG-ATJ-04-RX*



Blue Crystal & Palladium  
*LG-ATJ-05-RX*

LUNETTERIE GÉNÉRALE

À TOUT JAMAIS



Black & Smoke/Palladium/Solid Grey

*LG-ATJ-01-SUN-GRE*



Medium Tortoise & 24K Gold/Solid Green G15

*LG-ATJ-02-SUN-G15*



Military Green & 18K Gold/Solid Bronze

*LG-ATJ-03-SUN-BRN*

LUNETTERIE GÉNÉRALE

À TOUT JAMAIS



Light Havana/18K Gold/Gradient Brown  
*LG-ATJ-04-SUN-BRW*



Blue Crystal/Palladium/Solid Blue  
*LG-ATJ-05-SUN-BLU*

LUNETTERIE GÉNÉRALE





Close your eyes and let go of anything that is slowing you down. Aren't you closer to the best version of yourself? Isn't there that inner voice that urges you to pick up the true pace of your ambition? Take back control of what you can change, what is true and of value. Nothing is linear, everything is in motion. To escape the determinism of life, you have to agree to become the master of your masterpiece and compose, in perfect harmony, the score you have the courage to play, day after day. It is with confidence that Maestro accompanies you throughout that journey.

Handmade in Japan

10 mm thick high-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 5-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection

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MAESTRO

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Black & 24K Gold

*LG-MAESTRO-01-RX*



Medium Tortoise & 18K Gold

*LG-MAESTRO-02-RX*



Gradient Brown Crystal & Palladium

*LG-MAESTRO-03-RX*



Smoked Crystal & Palladium

*LG-MAESTRO-04-RX*

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MAESTRO

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Black & 24K Gold/Gradient Blue-Green

*LG-MAESTRO-01-SUN-GBG*



Medium Tortoise & 18K Gold/Solid Bronze

*LG-MAESTRO-02-SUN-BRW*



Gradient Brown Crystal & Palladium/Gradient Brown

*LG-MAESTRO-03-SUN-GBR*



Smoked Crystal & Palladium/Solid Green G13

*LG-MAESTRO-04-SUN-G13*



The euphoria of the never-seen is materialized here in all its beauty with Desert Rain. Impossible to resist the magnetic look of this elegant frame. You will appreciate its unique shape, hand-sculpted by Japanese eyewear masters, as well as its robust Art Deco-inspired hinges.

Warning of daily elation and well-being.

Handmade in Japan

10 mm thick high-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 5-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection

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DESERT RAIN

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Black & 24K Gold

*LG-DR-01-RX*



Medium Tortoise & 18K Gold

*LG-DR-02-RX*



Gradient Brown Crystal & Palladium

*LG-DR-03-RX*



Smoked Crystal & Palladium

*LG-DR-04-RX*

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DESERT RAIN

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Black & 24K Gold/Gradient Blue-Green

*LG-DR-01-SUN-GBG*



Medium Tortoise & 18K Gold/Solid Bronze

*LG-DR-02-SUN-BRW*



Gradient Brown Crystal & Palladium/Gradient Brown

*LG-DR-03-SUN-GBR*



Smoked Crystal & Palladium/Solid Green G13

*LG-DR-04-SUN-G13*

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COGNAC

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48 □ 23 -147



If the spirit of renewal speaks to you, then the Cognac is made for you. This fine Japanese acetate that is lightly sculpted by masters of their craft will undoubtably give you character and magnetism. The very first design imagined by Lunetterie Générale, the Cognac represents brilliantly our will to carefully review each classic and elevate it to the stage of an iconic piece. The Cognac expresses avant-garde and audacity. It is conceived for the true intellectual and the adventurer.

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Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & Palladium  
*LG-CG-2022-01-RX*



Medium Tortoise & 14K Gold  
*LG-CG-2022-02-RX*



Smoked Green Crystal & Palladium  
*LG-CG-2022-03-RX*



Gradient Amber Crystal & Champagne  
*LG-CG-2022-04-RX*



Smoked Crystal & 18K Gold  
*LG-CG-2022-05-RX*



Black & Palladium/Grey  
*LG-CG-2022-01-SUN-GRE*



Black & Palladium/Yellow  
*LG-CG-2022-01-SUN-YEL*



Medium Tortoise & 14K Gold/Solid Green G15  
*LG-CG-2022-02-SUN-G15*



Smoked Green Crystal & Palladium/Solid Light Emerald  
*LG-CG-2022-03-SUN-LEM*



Smoked Green Crystal & Palladium/Gradient Blue-Green

*LG-CG-2022-03-SUN-GBG*



Gradient Amber Crystal & Champagne/Gradient Brown

*LG-CG-2022-04-SUN-GBR*



Smoked Crystal & 18K Gold/Gradient Blue-Green

*LG-CG-2022-05-SUN-GBG*

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ARCHITECT

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52 □ 18 - 147



**Inspired by the '90s, the Architect is a piece full of volume. A stylishly sculpted rectangle shape for a confident and casual look.**

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Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection

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ARCHITECT

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Black & Palladium

LG-AR-2022-01-RX



Medium Tortoise & 14K Gold

LG-AR-2022-02-RX



Grey Crystal & Palladium

LG-AR-2022-03-RX



Smoked Crystal & 18K Gold

LG-AR-2022-04-RX

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ARCHITECT

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Black & Palladium/Solid Blue  
*LG-AR-2022-01-SUN-BLU*



Medium Tortoise & 14K Gold/Solid Yellow  
*LG-AR-2022-02-SUN-YEL*



Grey Crystal & Palladium/Solid Light Emerald  
*LG-AR-2022-03-SUN-LEM*



Grey Crystal & Palladium/Solid Grey  
*LG-AR-2022-03-SUN-GRE*



Smoked Crystal & 18K Gold/Solid Green G13  
*LG-AR-2022-04-SUN-G13*



In 1960, Federico Fellini's cult classic "La Dolce Vita" embarked the viewers on a journey of romance, melancholy and the insatiable desire to exist. What is life if you can't live from sincere emotions and passion? The Dolce Vita was created to reflect the sweet lifestyle one would live in Fellini's masterpiece or on a vacation by the sea where one could enjoy every second of serenity. With refreshing colors and a classic panto shape, this timeless vintage frame evokes the Mediterranean charm of coastal villages where life seems so simple, authentic and time seems to slow down.

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Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 5-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection

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DOLCE VITA

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Black & Palladium  
LG-DV-2022-01-RX



Vintage Tortoise & 14K Gold  
LG-DV-2022-02-RX



Medium Tortoise & 14K Gold  
LG-DV-2022-03-RX



Grey Crystal & Palladium  
LG-DV-2022-04-RX



Smoked Crystal & 18K Gold  
LG-DV-2022-05-RX

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DOLCE VITA

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Black & Palladium/Solid Amber

LG-DV-2022-01-SUN-AMB



Black & Palladium/Solid Grey

LG-DV-2022-01-SUN-GRE



Vintage Tortoise & 14K Gold/Solid Blue

LG-DV-2022-02-SUN-BLU



Medium Tortoise & 14K Gold/Solid Green G13

LG-DV-2022-03-SUN-G13

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DOLCE VITA

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Grey Crystal & Palladium/Solid Grey

*LG-DV-2022-03-SUN-GRE*



Smoked Crystal & 18K Gold/Solid Yellow

*LG-DV-2022-05-SUN-YEL*



Smoked Crystal & 18K Gold/Gradient Blue-Green

*LG-DV-2022-05-SUN-GBG*



An Enfant Terrible is a person whose unconventional behavior or ideas shock others. A deep desire pushes them to break the rules and think differently. Since rules are made to be broken, let us all live more like Enfants Terrible. With its rounded and angular sculpted lines, this highly versatile balanced frame is perfect for everyday adventures.

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Frame handmade in Japan

Original cellulose Japanese acetate

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges

Precious metal platings

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & Palladium

*LG-ET-2022-01-RX*



Tortoise & 14K Gold

*LG-ET-2022-02-RX*



Terra Crystal & Champagne

*LG-ET-2022-03-RX*



Sand Crystal & Palladium

*LG-ET-2022-04-RX*

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ENFANT TERRIBLE

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Black & Palladium/Solid Blue  
*LG-ET-2022-01-SUN-BLU*



Black & Palladium/Solid Grey  
*LG-ET-2022-01-SUN-GRE*



Tortoise & 14K Gold/Solid Green G13  
*LG-ET-2022-02-SUN-G13*



Terra Crystal & Champagne/Gradient Light Brown  
*LG-ET-2022-03-SUN-GLB*



Sand Crystal & Palladium/Gradient Nude  
*LG-ET-2022-04-SUN-GNU*

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ENIGMA

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47 □ 21 - 147



We are all mysteries to solve.

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Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 5-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection

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ENIGMA

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Black/Palladium  
*LG-EM-2022-01-RX*



Vintage Tortoise & 14K Gold  
*LG-EM-2022-02-RX*



Medium Tortoise & 14K Gold  
*LG-EM-2022-03-RX*



Grey Crystal & Palladium  
*LG-EM-2022-04-RX*



Smoked Crystal & 18K Gold  
*LG-EM-2022-05-RX*

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ENIGMA

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Black & Palladium/Solid Grey

*LG-EM-2022-01-SUN-GRE*



Black & Palladium/Solid Yellow

*LG-EM-2022-01-SUN-YEL*



Vintage Tortoise & 14K Gold/Solid Blue

*LG-EM-2022-02-SUN-BLU*

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ENIGMA

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Medium Tortoise & 14K Gold/Solid Green G13

*LG-EM-2022-03-SUN-G13*



Grey Crystal & Palladium/Solid Grey

*LG-EM-2022-04-SUN-GRE*



Smoked Crystal & 18K Gold/Gradient Blue-Green

*LG-EM-2022-05-SUN-GBG*



The term Bon Vivant is often used to describe someone that enjoys the pleasures and little things life has to offer. With its imperfect shape and volume, this frame embodies artistic renewal from the post-war period with equal hints of romance and cultural excitement of the Roaring Twenties when French exoticism was universally celebrated. A classic and singular piece, an ideal companion for a holiday by the sea and walks in the sun.

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Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium

*LG-BV-2022-01-RX*



Medium Tortoise & 14K Gold

*LG-BV-2022-02-RX*



Black-Grey Tortoise & Palladium

*LG-BV-2022-03-RX*



Sand Crystal & 14K Gold

*LG-BV-2022-04-RX*



Black & Palladium/Solid Amber

*LG-BV-2022-01-SUN-AMB*



Medium Tortoise & 14K Gold/Solid Green G13

*LG-BV-2022-02-SUN-G13*



Black-Grey Tortoise & Palladium/Solid Bronze

*LG-BV-2022-03-SUN-BRN*



Sand Crystal & Gradient Nude

*LG-BV-2022-04-SUN-GNU*



Amour Propre – A strong feeling that a person has of their dignity and self-worth. It's that state of truly valuing who you are as a person and not about what you do or what you have. We can only love others as much as we love ourselves. Feeling good about yourself might start with a classic and cool frame you'll want to wear every day. That's Amour Propre. We wanted to create this '60s-inspired frame to make you feel your best. It's as simple as that.

Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & 14K Gold

*LG-AP-01-RX*



Dark Havana & 14K Gold

*LG-AP-02-RX*



Medium Havana & 14K Gold

*LG-AP-03-RX*



Gradient Grey Crystal & Palladium

*LG-AP-04-RX*



Black & 14K Gold/Solid Grey

*LG-AP-01-SUN-GRE*



Dark Havana & 14K Gold/Solid Green G13

*LG-AP-02-SUN-G13*



Medium Havana & 14K Gold/Gradient Light Brown

*LG-AP-03-SUN-GBR*



Gradient Grey Crystal & Palladium/Solid Blue-Grey

*LG-AP-04-SUN-BLU*

49 □ 21 - 147



On the Atlantic coast of the plain of Chaouia is the largest city in Morocco; Casablanca. Surrounded by turquoise water and warm sand, its architectural landscape is full of diverse influences, where traditional Moroccan architecture meets colonial styles. Or sometimes art deco, or modernism. Naturally, for the Casablanca we created a thick frame with a very clean, almost architectural round shape. An ode to the architecture of this city that culminates in an improbable, eclectic, but functional mix.

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Handmade in Japan

High-grade Japanese acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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CASABLANCA

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Black & 14K Gold

*LG-CB-01-RX*



Dark Havana & 14K Gold

*LG-CB-02-RX*



Medium Havana & 14K Gold

*LG-CB-03-RX*



Crystal Clear & Palladium

*LG-CB-04-RX*

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CASABLANCA

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Black & 14K Gold/Solid Grey

*LG-CB-01-SUN-GRE*



Dark Havana & 14K Gold/Solid Green G13

*LG-CB-02-SUN-G13*



Medium Havana & 14K Gold/Gradient Light Brown

*LG-CB-03-SUN-GRN*

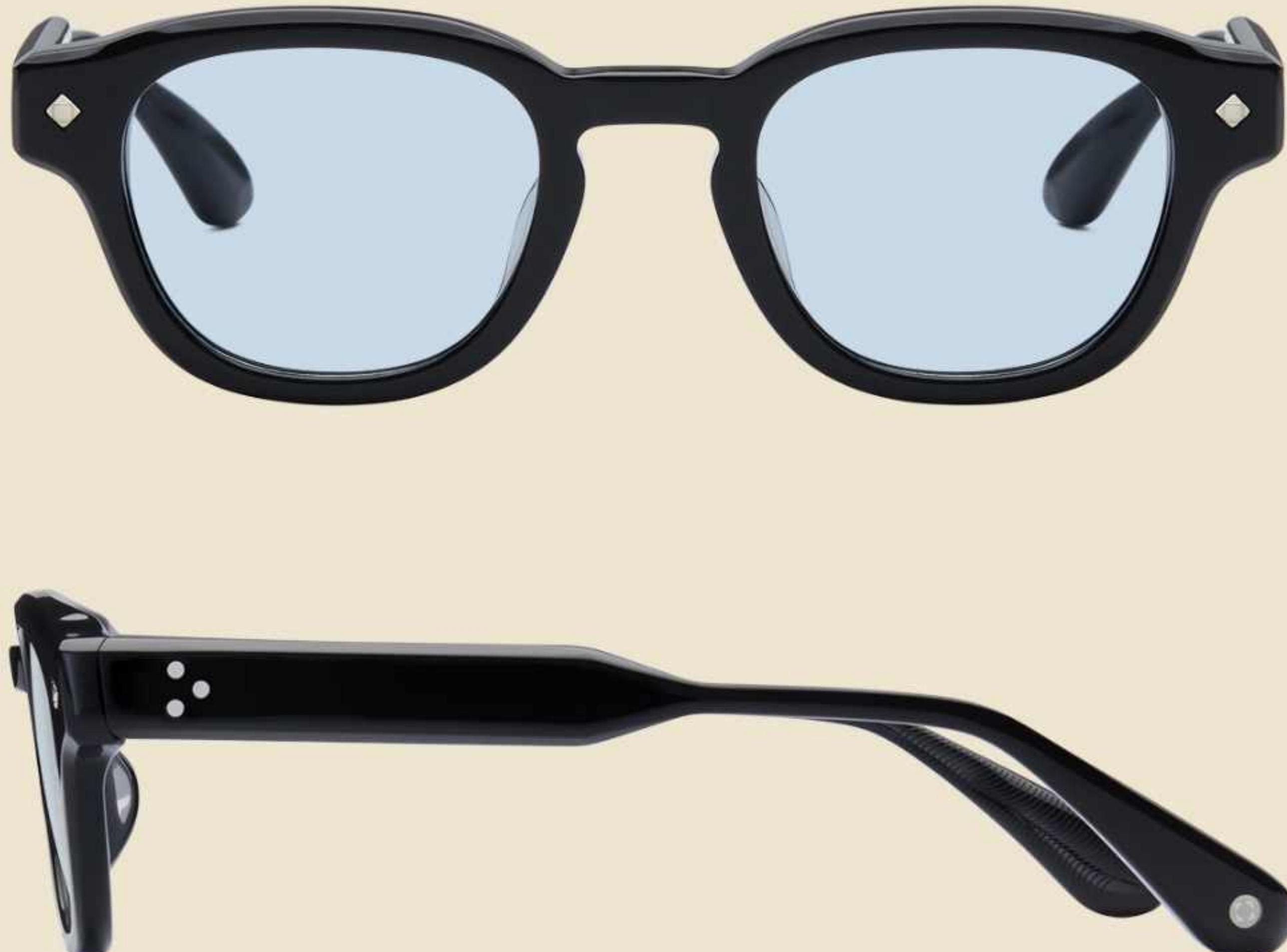


Crystal Clear & Palladium/Gradient Blue-Green

*LG-CB-04-SUN-GBG*



LUNETTERIE GÉNÉRALE



Time for a sunlit rendez-vous, sipping on an Aperol Spritz – or Espresso Martini –, with your favorite frames on. Apéro au Soleil transports you to the heart of summer, where laughter echoes and memories are made. Bringing an air of carefree elegance, this thick rectangle frame is destined to become a staple in your collection.

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Handmade in Japan

High-grade Japanese acetate

8mm thick acetate front & temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Precious metal plated hardware

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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APÉRO AU SOLEIL

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Black & Palladium  
*LG-APERO-01-RX*



Medium Tortoise & 24K Gold  
*LG-APERO-02-RX*



Havana & 24K Gold  
*LG-APERO-03-RX*



Beige Crystal & Palladium  
*LG-APERO-04-RX*

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APÉRO AU SOLEIL

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Black & Palladium/Solid Blue  
*LG-APERO-01-SUN-BLU*



Medium Tortoise & 24K Gold/Solid Yellow  
*LG-APERO-02-SUN-YEL*



Havana & 24K Gold/Solid Green G15  
*LG-APERO-03-SUN-G15*



Beige Crystal & Palladium/Solid Bronze  
*LG-APERO-04-SUN-BRN*



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GOLDEN HOUR

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50 □ 21 - 148



Let us introduce you to **Golden Hour**, a round acetate frame full of character. A tribute to that cherished instant when the sun sets and paints the sky in hues of amber and gold. Think of it as a subtle emblem of embracing life's fleeting moments and making them our own.

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Handmade in Japan

High-grade Japanese acetate

8mm thick acetate front & temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Precious metal plated hardware

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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GOLDEN HOUR

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Black & Palladium

*LG-GOLDEN-01-RX*



Medium Tortoise & 24K Gold

*LG-GOLDEN-02-RX*



Beige Crystal & 24K Gold

*LG-GOLDEN-03-RX*



Pink Crystal & Palladium

*LG-GOLDEN-04-RX*

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GOLDEN HOUR

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Black & Palladium/Solid Blue  
*LG-GOLDEN-01-SUN-BLU*



Medium Tortoise & 24K Gold/Solid Yellow  
*LG-GOLDEN-02-SUN-YEL*



Beige Crystal & 24K Gold/Solid Bronze  
*LG-GOLDEN-03-SUN-BRN*



Pink Crystal & Palladium/Solid Green G13  
*LG-GOLDEN-04-SUN-G13*

49 □ 22 - 148



A reminder to seek adventure and live fully in each moment. Crafted with meticulous care, The Gift of Mortality's bold & round shape is guaranteed to make a statement.

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Handmade in Japan

High-grade Japanese acetate

8mm thick acetate front & temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Precious metal plated hardware

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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THE GIFT OF MORTALITY

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Black & Palladium  
*LG-TGM-01-RX*



Medium Tortoise & 24K Gold  
*LG-TGM-02-RX*



Light Tortoise & 24K Gold  
*LG-TGM-03-RX*



Honey Crystal & 24K Gold  
*LG-TGM-04-RX*

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THE GIFT OF MORTALITY

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Black & Palladium/Solid Yellow

*LG-TGM-01-SUN-YEL*



Medium Tortoise & 24K Gold/Solid Green G15

*LG-TGM-02-SUN-G15*



Light Tortoise & 24K Gold/Solid Blue

*LG-TGM-03-SUN-BLU*



Honey Crystal & 24K Gold/Solid Green G13

*LG-TGM-04-SUN-G13*

50 □ 24 - 148



In a world that moves at an ever-increasing pace, let's bask in the idea of an era where life moves slower and moments are savoured. The Last Idyll are not bound by trends or seasons; they are timeless and eternal. This square frame, carved from 8mm-thick acetate, offers a bolder interpretation of a classic.

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Handmade in Japan

High-grade Japanese acetate

8mm thick acetate front & temples with anti-slip grip

Custom 7-barrel riveted hinges with hairline details

Precious metal plated hardware

Signature engraved design wire core

Signature engraved beauty marks

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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THE LAST IDYLL

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Black & Palladium

*LG-TLI-01-RX*



Medium Tortoise & 24K Gold

*LG-TLI-02-RX*



Light Tortoise & 24K Gold

*LG-TLI-03-RX*



Beige Crystal & Palladium

*LG-TLI-04-RX*

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THE LAST IDYLL

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Black & Palladium/Solid Yellow

*LG-TLI-01-SUN-YEL*



Medium Tortoise & 24K Gold/Solid Green G15

*LG-TLI-02-SUN-G15*



Light Tortoise & 24K Gold/Solid Blue

*LG-TLI-03-SUN-BLU*



Beige Crystal & Palladium/Gradient Brown

*LG-TLI-04-SUN-GBR*





An ode to the poetic beauty of life, *Forever Young* is crafted for the spirited souls who see the world with endless fascination and curiosity. It's for those unafraid to embrace the new and the unknown. This modern, sleek frame, with its subtle cat-eye hint, exudes a timeless elegance that transcends fleeting trends. *Forever Young* is a celebration of the enduring youthful spirit in us all.

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Handmade in Japan

10 mm thick high-grade Takiron acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel hinges with hairline details

Signature engraved design wire core

Signature engraved logo crest

Base 4, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & 24K Gold

*LG-FY-01-RX*



Medium Tortoise & 24K Gold

*LG-FY-02-RX*



Olive & 18K Gold

*LG-FY-03-RX*



Vintage Crystal & Palladium

*LG-FY-04-RX*



Black & 24K Gold/Solid Grey

*LG-FY-01-SUN-GRE*



Medium Tortoise & 24K Gold/Solid Bronze

*LG-FY-02-SUN-BRN*



Olive & 18K Gold/Gradient Blue-Green

*LG-FY-03-SUN-GBG*



Vintage Crystal & Palladium/Solid Green G13

*LG-FY-04-SUN-G13*





Seize the night, and let every moment shine with One More Night. The perfect blend of classic elegance and modern edge encapsulated in a sleek, deconstructed rectangular frame. Whether you're strolling under the city lights or basking in the golden rays of a sunset, One More Night is your ultimate essential for an elevated look that captures attention.

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Handmade in Japan

8 mm thick high-grade Takiron acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel hinges with hairline details

Signature engraved design wire core

Signature engraved logo crest

Base 4, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection

ONE MORE NIGHT



Black & Palladium

*LG-OMN-01-RX*



Vintage Tortoise & 24K Gold

*LG-OMN-02-RX*



Olive & Palladium

*LG-OMN-03-RX*



Vintage Crystal & 18K Gold

*LG-OMN-04-RX*

LUNETTERIE GÉNÉRALE

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ONE MORE NIGHT

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Black & Palladium/Gradient Blue-Green  
*LG-OMN-01-SUN-GBG*



Vintage Tortoise & 24K Gold/Solid Blue  
*LG-OMN-02-SUN-BLU*



Olive & Palladium/Solid Bronze  
*LG-OMN-03-SUN-BRN*



Vintage Crystal & 18K Gold/Solid Green G13  
*LG-OMN-04-SUN-G13*



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PIÈCE DE RÉSISTANCE

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47 □ 25 -146



Like a chef's crowning dish or an artist's magnum opus, Pièce de Résistance is the pinnacle of your aesthetic. This bold square aviator, with its thick acetate frame and commanding double bridge, isn't just an accessory—it's the exclamation point to your ensemble. Reserved for moments when confidence peaks and fortune favors, these frames transform the everyday into the exceptional.

---

Handmade in Japan

8 mm thick high-grade Takiron acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel hinges with hairline details

Signature engraved design wire core

Signature engraved logo crest

Base 4, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection

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PIÈCE DE RÉSISTANCE

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Black & 24K Gold  
*LG-PDR-01-RX*



Medium Tortoise & 24K Gold  
*LG-PDR-02-RX*



Olive & Palladium  
*LG-PDR-03-RX*



Grey Crystal & Palladium  
*LG-PDR-04-RX*

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PIÈCE DE RÉSISTANCE

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Black & 24K Gold/Solid Grey

*LG-PDR-01-SUN-GRE*



Medium Tortoise/24K Gold/Gradient Brown

*LG-PDR-02-SUN-GBR*



Olive & Palladium/Solid Green G15

*LG-PDR-03-SUN-G15*



Grey Crystal & Palladium/Solid Blue-Grey

*LG-PDR-04-SUN-BLG*





Introducing *Hello Roméo* – vintage-inspired frames that evoke a sense of romanticism and escapism. These 10 mm thick frames, featuring an assumed crown panto shape, encapsulate modern elegance with a touch of nostalgia, reminiscent of the 1930s when this bespoke shape gained popularity among intellectuals, artists, and scholars. Embrace the charm and sophistication of *Hello Roméo* and let your style tell a story of classic romance and endless possibilities. Write your own chapter in the grand narrative of style.

---

Handmade in Japan

10 mm thick high-grade Takiron acetate

Precious metal plated hardware

Vintage-inspired temples with anti-slip grip

Custom 7-barrel hinges with hairline details

Signature engraved design wire core

Signature engraved logo crest

Base 4, CR39 lenses – Hard coated, Purple Back-side AR, 100% UV protection



Black & Palladium

*LG-ROMEO-01-RX*



Medium Tortoise & 24K Gold

*LG-ROMEO-02-RX*



Vintage Tortoise & 24K Gold

*LG-ROMEO-03-RX*



Vintage Crystal & 18K Gold

*LG-ROMEO-04-RX*



Black & Palladium/Gradient Blue-Green

*LG-ROMEO-01-SUN-GBG*



Medium Tortoise & 24K Gold/Solid Brown

*LG-ROMEO-02-SUN-BRW*



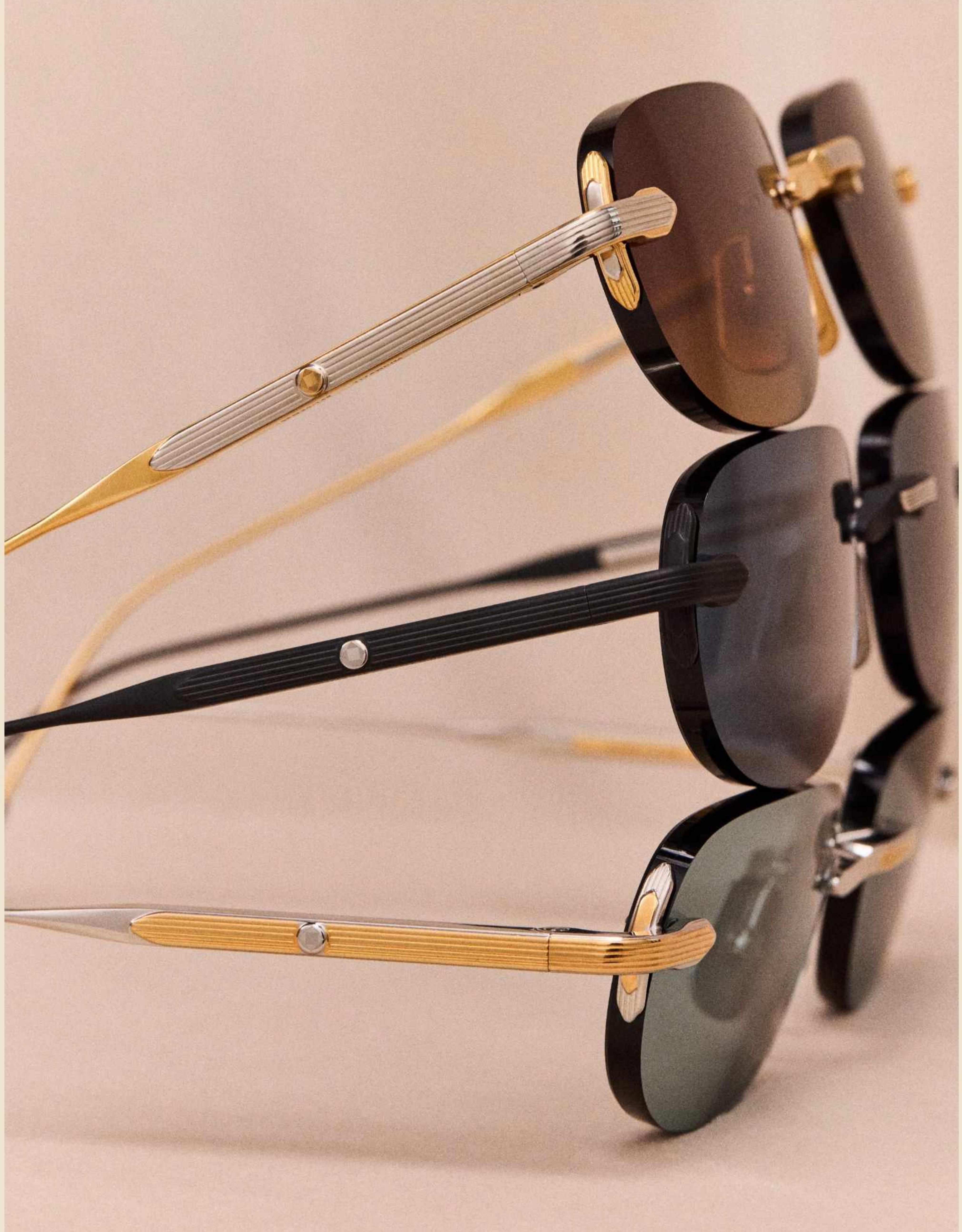
Vintage Tortoise & 24K Gold/Solid Blue

*LG-ROMEO-03-SUN-BLU*



Vintage Crystal & 18K Gold/Solid Green G13

*LG-ROMEO-04-SUN-G13*



# TITANIUM





The promised land of the most daring adventurers does not lack sacrifices.

Immerse yourself in the City of Gold and enter that fearless state of mind where the impossible exists. Experience the thrill of wearing this intricately retro-chic frame constructed from high-grade beta-titanium. The light branches, and the harmonious mix of metals and engravings will make your trip more than memorable. The sun rises and Eldorado leads you into the unknown.

Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Signature titanium/acetate temple

Signature 4.5 mm thick eye rim

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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ELDORADO

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Palladium & 16K Gold/Camo Tortoise  
**LG-ELDO-02-RX**



16K Gold & Palladium/Amber Tortoise  
**LG-ELDO-03-RX**



Black & 16K Gold/Medium Tortoise  
**LG-ELDO-04-RX**

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ELDORADO

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Palladium & 16K Gold/Camo Tortoise/Solid Bronze  
*LG-ELDO-02-SUN-BRN*



16K Gold & Palladium/Amber Tortoise/Gradient Brown  
*LG-ELDO-03-SUN-GBR*



Black & 16K Gold/Medium Tortoise/Solid Green G13  
*LG-ELDO-04-SUN-G13*



53 □ 19 -150



Every dreamer is tempted by the mirage of a happy Déjà Vu. To all those who would like to stop time to allow them to reflect and observe, we suggest you do so with style and grandeur. Doux Déjà Vu will transport you to this sweet memory and this state of mind where beauty is frozen and pleasure sticks to your skin.

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Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Signature titanium/acetate temple

Signature 4.5 mm thick eye rim

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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DOUX DÉJÀ VU

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Palladium & 16K Gold/Camo Tortoise  
*LG-DEJAVU-02-RX*



16K Gold & Palladium/Amber Tortoise  
*LG-DEJAVU-03-RX*



Black & 16K Gold/Medium Tortoise  
*LG-DEJAVU-04-RX*

---

DOUX DÉJÀ VU

---



Palladium & 16K Gold/Camo Tortoise/Solid Bronze  
*LG-DEJAVU-02-SUN-BRN*

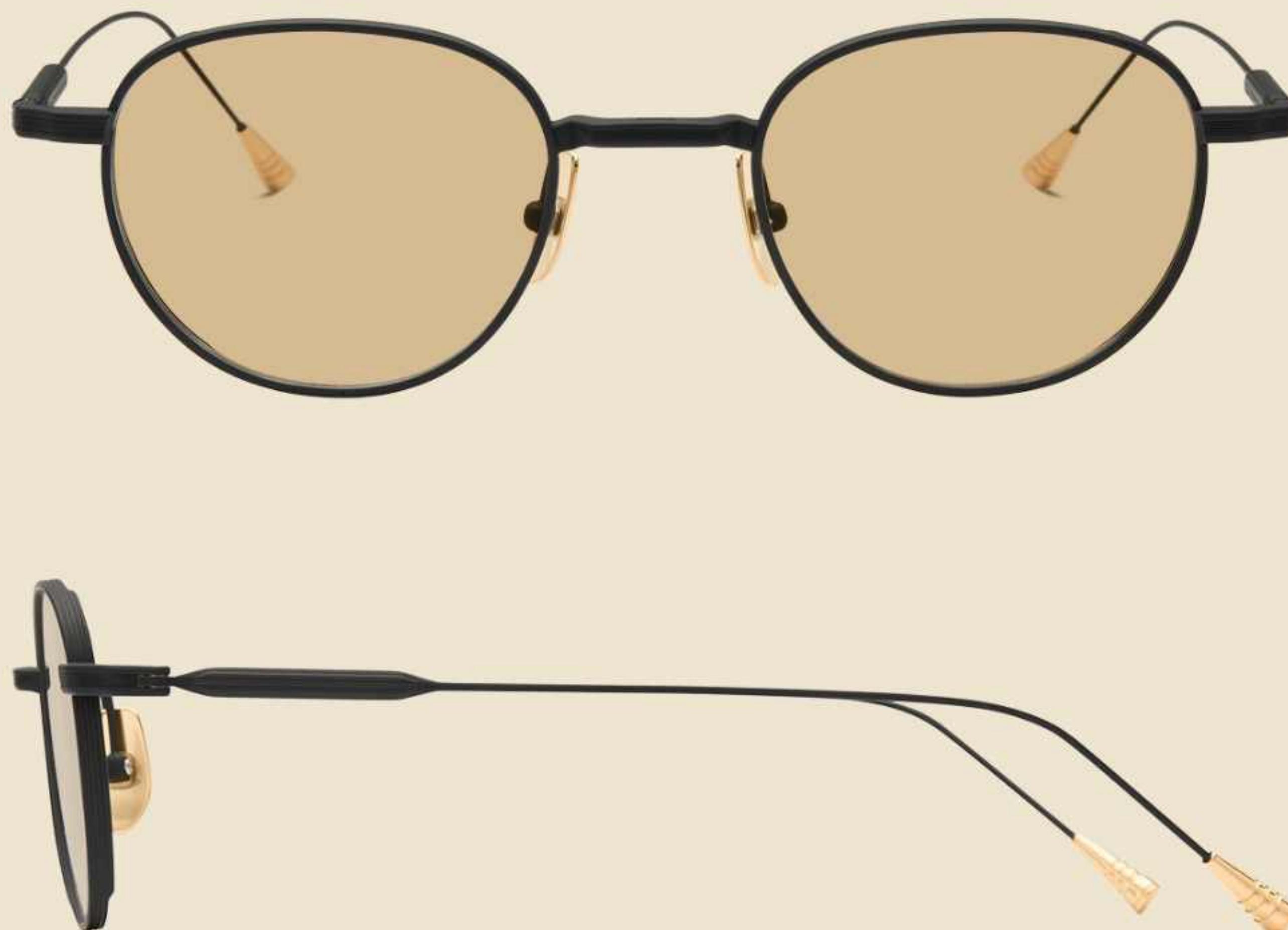


16K Gold & Palladium/Amber Tortoise/Gradient Brown  
*LG-DEJAVU-03-SUN-GBR*



Black & 16K Gold/Medium Tortoise/Solid Green G13  
*LG-DEJAVU-04-SUN-G13*





Introducing No Time to Die—a pair of vintage-inspired round glasses that celebrate timeless elegance and intellectual depth. Their iconic shape, favored by visionaries and thinkers of the past, evokes a sense of quiet confidence and thoughtful individuality. With clean lines and impeccable craftsmanship, these frames make a subtle statement. No Time to Die is for those who appreciate the subtle power of simplicity, embracing a style that speaks to both tradition and innovation. They embody the strength to stand apart, creating a legacy of their own. Time may pass, but true style never dies.

---

Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Distinctive end tip design

Signature 4.0 mm thick eye rim

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

NO TIME TO DIE



Black & 18K Gold  
*LG-NOTIME-01-RX*



Brushed Palladium  
*LG-NOTIME-02-RX*



18K Gold & Blue  
*LG-NOTIME-03-RX*

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NO TIME TO DIE

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Black & 18K Gold/Solid Bronze  
*LG-NOTIME-01-SUN-BRN*



Brushed Palladium & 16K Gold/Solid Blue  
*LG-NOTIME-02-SUN-BLU*



16K Gold & Bronze/Solid Green G13  
*LG-NOTIME-03-SUN-G13*



50 □ 21 -145



"Cavalier Seul" derives from the French idiomatic expression "Faire Cavalier Seul," signifying independent forward movement, breaking away from established norms. With "Cavalier Seul," submerge yourself in the unique essence of Lunetterie Générale, where each meticulous detail enhances this hexagonal-shaped frame, inspired by the vibrant cultural aesthetics of 1950s France. Let your style embody your individuality with this distinctive piece, making a bold statement that transcends convention.

---

Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Signature end tip design

Signature 3.6 mm thick eye rim

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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CAVALIER SEUL

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16K Gold & Palladium  
*LG-CS-01-RX*



Palladium & 16K Gold  
*LG-CS-02-RX*



20K Gold & Blue  
*LG-CS-03-RX*

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CAVALIER SEUL

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16K Gold & Palladium/Solid Bronze  
*LG-CS-01-SUN-BRN*



Palladium & 16K Gold/Gradient Blue-Green  
*LG-CS-02-SUN-GBG*



20K Gold & Blue  
*LG-CS-03-SUN-BLU*



At the heart of life's incessant whirlwind, we are often captivated by illusory mirages of fleeting success and prefabricated happiness. One likes to think that Mirage becomes a declaration of resistance to the frenetic race, a celebration of the clarity found in moments of pause, embodying the art of consuming less but better. Mirage exemplifies the subtle distinction of Lunetterie Générale, a discreet luxury that can come to life in a myriad of ways as desired.

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Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Signature end tip design

Signature 3.6 mm thick eye rim

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



16K Gold & Palladium  
*LG-MIR-01-RX*



Palladium & 16K Gold  
*LG-MIR-02-RX*



20K Gold & Blue  
*LG-MIR-03-RX*

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MIRAGE

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16K Gold & Palladium/Solid Bronze  
*LG-MIR-01-SUN-BRN*

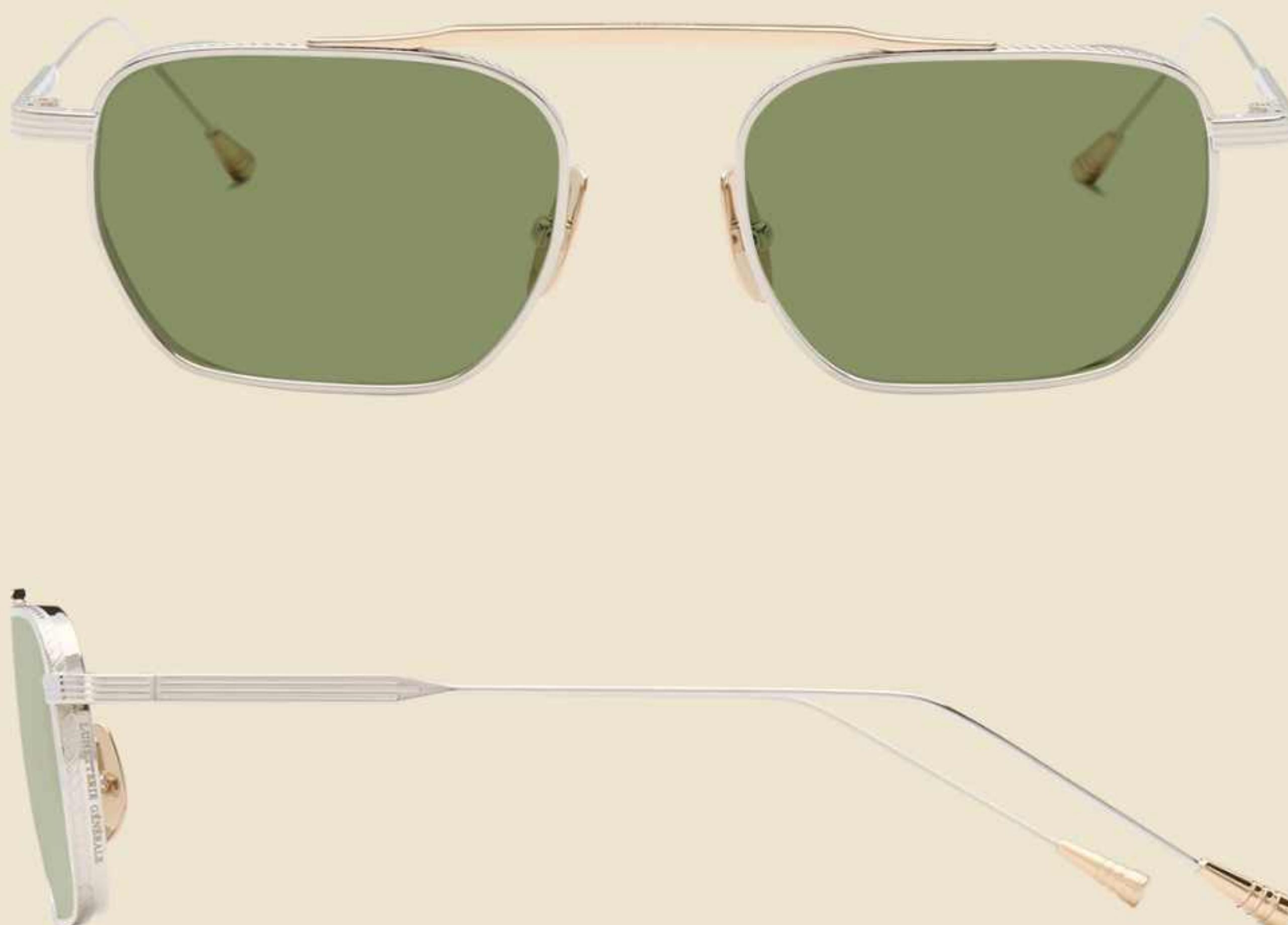


Palladium & 16K Gold/Gradient Blue-Green  
*LG-MIR-02-SUN-GBG*



20K Gold & Blue  
*LG-MIR-03-SUN-BLU*





Few icons capture the intersection of innovation and elegance quite like the Concorde. A masterpiece of engineering, its razor-sharp fuselage and delta-wing design weren't just futuristic—they were a statement. Cutting through the skies at supersonic speeds, it redefined what was possible, making it as much a cultural symbol as a technological marvel. These aviator sunglasses channel that same audacious energy. Their sleek, timeless silhouette isn't just eyewear—it's a tribute to visionaries who dared to rewrite the rules.

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Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Distinctive end tip design

Signature 4.3 mm thick eye rim with logo engraving

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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CONCORDE

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Black & Palladium  
*LG-CONCORDE-01-RX*



Palladium & 16K Gold  
*LG-CONCORDE-02-RX*



20K Gold & Blue  
*LG-CONCORDE-03-RX*

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CONCORDE

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Black & Palladium/Solid Grey  
*LG-CONCORDE-01-SUN-GRE*



Palladium & 16K Gold/Solid Green G13  
*LG-CONCORDE-02-SUN-G13*



20K Gold & Blue/Solid Blue  
*LG-CONCORDE-03-SUN-BLU*



Route 66 evokes the mood of long days on the road, listening to your favorite songs and being one with nature. Imagine that memorable moment, traveling coast to coast on the Mother Road where you must be prepared for the unexpected. Fasten your seatbelt. Route 66 is a sturdy modern aviator frame that will stand the test of time. We had no choice but to offer the best – nothing less – in order to pay homage to the road that bears the same name.

Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Distinctive end tip design

Signature 4.3 mm thick eye rim with logo engraving

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Gun Metal & 16K Gold with Olive Rim Lacquer

*LG-R66-01-RX*



Palladium & White Gold with Black-Grey Tortoise Rim Lacquer

*LG-R66-02-RX*



White Gold & Palladium with Tortoise Rim Lacquer

*LG-R66-03-RX*

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ROUTE 66

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Gun Metal & 16K Gold with Olive Rim Lacquer/Solid Bronze  
*LG-R66-01-SUN-BRN*



Palladium & White Gold with Black-Grey Tortoise Rim Lacquer/Gradient Blue-Green  
*LG-R66-02-SUN-GBG*



Palladium & White Gold with Black-Grey Tortoise Rim Lacquer/Solid Grey  
*LG-R66-02-SUN-GRE*

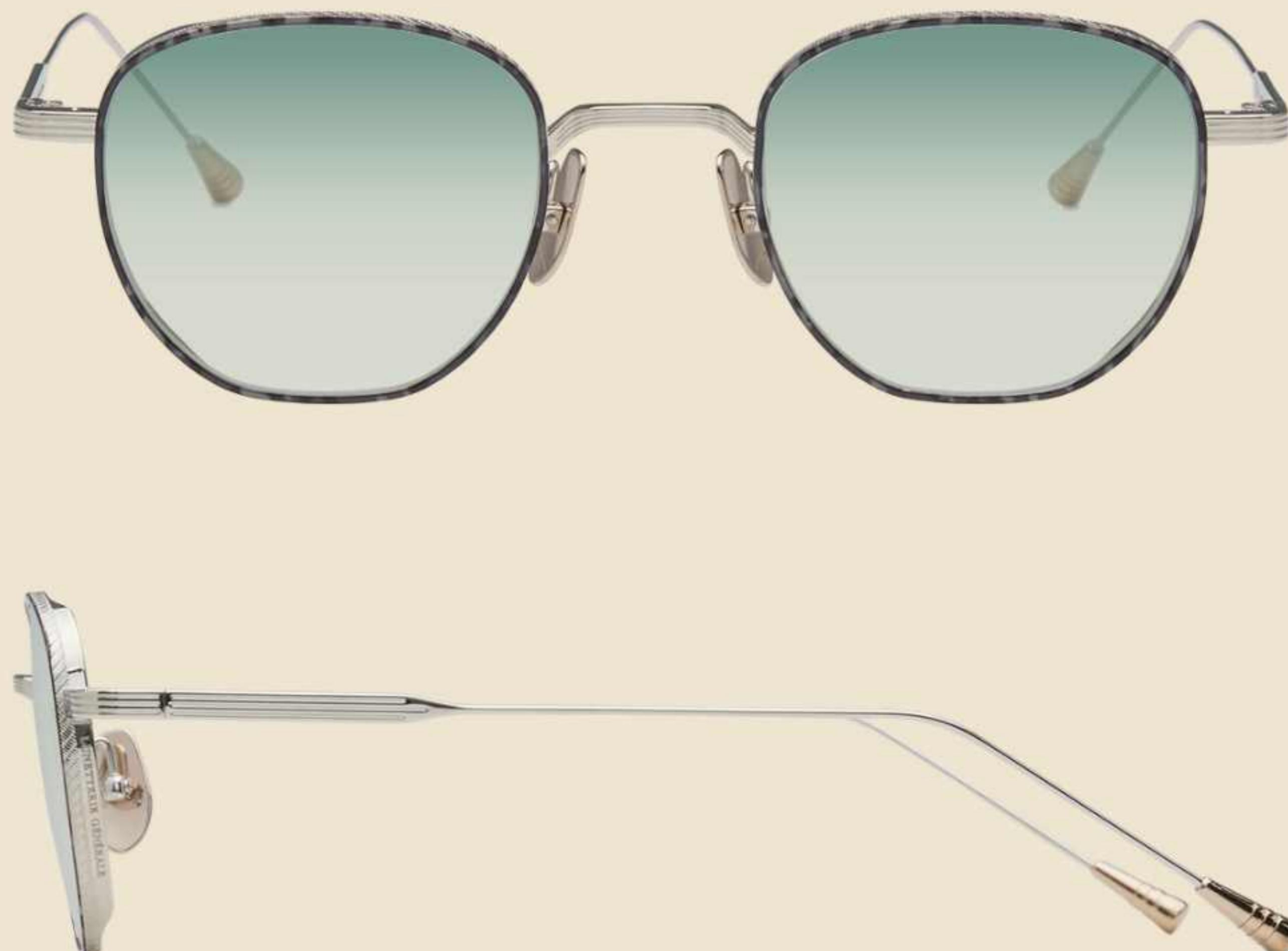


White Gold & Palladium with Tortoise Rim Lacquer/Gradient Brown  
*LG-R66-03-SUN-GBW*



White Gold & Palladium with Tortoise Rim Lacquer/Solid Green G13  
*LG-R66-03-SUN-GBW*

50 □ 23 -148



Iconic, glamorous, unique. Who doesn't know Studio 54? The mythical nightclub where you can see the biggest stars mingle with the New York underground scene. A place where anything was possible, where you had the freedom to have fun and be as extravagant as you wanted. Immersed in a moment at the height of disco music, Studio 54 is a bold frame with a revisited square-round shape. A fully assumed retro inspiration that will transport you to the late '70s.

---

Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Distinctive end tip design

Signature 4.3 mm thick eye rim with logo engraving

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Gun Metal & 16K Gold with Olive Rim Lacquer

*LG-S54-01-RX*



Palladium & White Gold with Black-Grey Tortoise Rim Lacquer

*LG-S54-02-RX*



White Gold & Palladium with Tortoise Rim Lacquer

*LG-S54-03-RX*



Gun Metal & 16K Gold with Olive Rim Lacquer/Solid Bronze  
*LG-S54-01-SUN-BRN*



Palladium & White Gold with Black-Grey Tortoise Rim Lacquer/Gradient Blue-Green  
*LG-S54-02-SUN-GBG*



Palladium & White Gold with Black-Grey Tortoise Rim Lacquer/Solid Grey  
*LG-S54-02-SUN-GRE*



White Gold & Palladium with Tortoise Rim Lacquer/Gradient Brown  
*LG-S54-03-SUN-GBW*



White Gold & Palladium with Tortoise Rim Lacquer/Solid Green G13  
*LG-S54-03-SUN-GBW*



Sometimes the off-road is the only road. Drawing inspiration from the racing lifestyle, the iconic intrepid and gear heads who go beyond their limits of imagination, we could only think of a café racer to embody this state of mind. These statement round glasses encapsulate this spirit in the lightness, comfort, and complexity of construction. Crafted from a custom-designed beta-titanium rim wire and a light temple design with signature end tips, you will appreciate the detailing which adds a touch of refinement. Riding a café racer is one of the purest forms of liberty in this world.

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Handmade in Japan

Japanese beta-titanium construction

Precious metal plated frame

Signature end tip design

Beta-titanium engraved bridge

Vintage inspired beta-titanium temples & custom 3.5 mm thick eye rim

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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CAFÉ RACER

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Black & Palladium

*LG-CR-01-RX*



Palladium & Black-Grey Tortoise Rim Lacquer

*LG-CR-02-RX*



16K Gold & Tortoise Rim Lacquer

*LG-CR-03-RX*



20K Gold & Blue

*LG-CR-05-RX*



Black & Palladium/Solid Rose  
*LG-CR-01-SUN-ROS*



Black & Palladium/Solid Grey  
*LG-CR-01-SUN-GRE*



Palladium & Black-Grey Tortoise Rim Lacquer/Solid Light Emerald  
*LG-CR-02-SUN-LEM*



16K Gold & Tortoise Rim Lacquer/Solid Yellow  
*LG-CR-03-SUN-YEL*



16K Gold & Tortoise Rim Lacquer/Solid Green G13  
*LG-CR-03-SUN-G13*



20K Gold & Blue/Solid Blue  
*LG-CR-05-SUN-BLU*

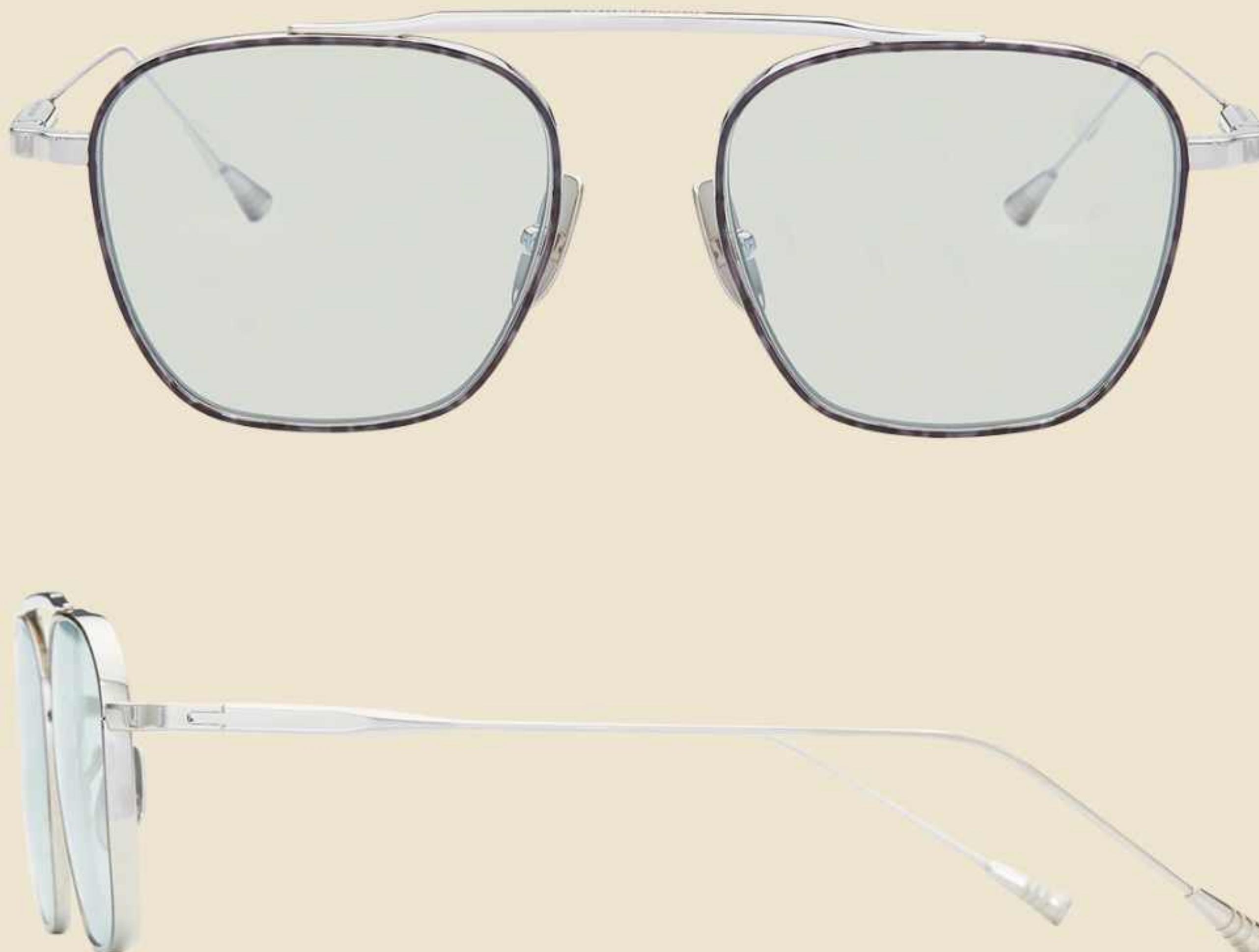


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## SPITFIRE

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50 □ 18 - 148



In the early 30s, British engineer Reginald Mitchell created the Spitfire, a single-seat fighter aircraft capable of unique performance and impressive in-combat prowess. With its Rolls-Royce V12 Merlin engine and bold design, the Spitfire became the symbol of many historic decisive victories during WWII. As an homage to this legendary aircraft, we've created a modern square aviator with unprecedented details. A robust design made with extreme precision to satisfy the most demanding of us all.

---

Handmade in Japan

Japanese beta-titanium construction

Precious metal plated frame

Signature end tip design

Custom top bar bridge

Vintage-inspired beta-titanium temples & custom 3.5 mm thick eye rim

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium  
*LG-SF-01-RX*



Palladium & Black-Grey Tortoise Rim Lacquer  
*LG-SF-02-RX*



16K Gold & Tortoise Rim Lacquer  
*LG-SF-03-RX*



20K Gold & Blue  
*LG-SF-05-RX*



Black & Palladium/Solid Rose

*LG-SF-01-SUN-ROS*



Black & Palladium/Solid Grey

*LG-SF-01-SUN-GRE*



Black & Palladium/Solid Green G13

*LG-SF-01-SUN-G13E*



Palladium & Black-Grey Tortoise Rim Lacquer/Solid Light Emerald

*LG-SF-02-SUN-LEM*



16K Gold & Tortoise Rim Lacquer/Solid Yellow  
*LG-SF-03-SUN-YEL*



16K Gold & Tortoise Rim Lacquer/Solid Green G13  
*LG-SF-03-SUN-G13*



20K Gold & Blue/Solid Blue  
*LG-SF-05-SUN-BLU*

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## MARMONT

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51 □ 21 - 148



Nothing evokes Hollywood glamour quite like the Château Marmont Hotel. Synonymous with mystery and fascination, the hotel is a well-known low-key hideaway for all generations of actors, musicians, and artists. For us, this mythical place greatly evokes the artistic and spiritual quest of the youth of the '70s. We've drawn inspiration from this almost century-old iconic venue and encapsulated this feeling of romantic rebellion. Marmont is an eye-catching style that offers a unique take on the retro rectangular shape with elegant detailed temples and signature end tips. A timeless style to wear to be both noticed while still remaining discrete.

---

Handmade in Japan

Japanese beta-titanium construction

Precious metal plated frame

Signature end tip design

Vintage-style bridge

Hairline design beta-titanium temples

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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MARMONT

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Black & 18K Gold  
*LG-MM-01-RX*



Palladium  
*LG-MM-02-RX*



16K Gold  
*LG-MM-03-RX*



20K Gold & Blue  
*LG-MM-04-RX*

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MARMONT

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Black & 18K Gold

*LG-MM-01-SUN-YEL*



Black & 18K Gold

*LG-MM-01-SUN-GRE*



Palladium

*LG-MM-02-SUN-ROS*

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MARMONT

---



Palladium/Gradient Blue-Green

*LG-MM-02-SUN-GBG*



16K Gold/Solid Green G13

*LG-MM-03-SUN-G13*



20K Gold & Blue/Solid Blue

*LG-MM-04-SUN-BLU*



The Frontenac is loosely inspired by none other than the famous Château Frontenac overlooking the St. Lawrence River at the entrance of Quebec City.

Today, the Château Frontenac continues to impress with its architectural grandeur and its legendary panache nourished by the influence of the French Renaissance. Lunetterie Générale pays homage to it by unveiling a classic aviator frame reinterpreted with balance and character.

Handmade in Japan

Japanese beta-titanium construction

Dual-tone precious metal plating

Distinctive end tip design

Signature 2.5 mm thick eye rim

Signature titanium nose pads

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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FRONTENAC

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Black & 18K Gold

*LG-FT-01-RX*



Palladium

*LG-FT-02-RX*



16K Gold

*LG-FT-03-RX*



20K Gold & Blue

*LG-FT-04-RX*

---

FRONTENAC

---



Black & 18K Gold/Gradient Blue-Green

*LG-FT-01-SUN-GBG*



Black & 18K Gold/Solid Grey

*LG-FT-01-SUN-GRE*



Palladium/Solid Rose

*LG-FT-02-SUN-ROS*

---

FRONTENAC

---



Palladium/Gradient Blue-Green

*LG-FT-02-SUN-GBG*



16K Gold/Solid Green G13

*LG-FT-03-SUN-G13*



20K Gold & Blue/Solid Blue

*LG-FT-04-SUN-BLU*





This one will make you feel like you are on cloud nine. Pure happiness, no worries in sight, and glasses on. Like all of our eyewear, Rendez-vous au Paradis was created with our love of remarkable detail in mind. Bold yet delicate, this metal frame features intricate textured finishes for a vintage touch. Welcome to eyewear lover's paradise, and you're invited.

Ladies and gentlemen, champagne?

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Handmade in Japan

Rimless frame with screws construction

Precious metal plating

Titanium/Acetate Temple construction

Signature titanium nose pads

Base 2, Nylon lenses – Diamond Cut

Hard coated, Purple back-side AR, 100% UV protection



18K Gold & Black/Solid Green G13  
*LG-RVAP-01-SUN-G13*



Palladium & Grey/Gradient Blue-Green  
*LG-RVAP-02-SUN-GBG*



16K Gold & Medium Tortoise/Gradient Brown  
*LG-RVAP-03-SUN-GBR*

55 □ 17 -145



*"I just don't know what I'm supposed to be", says Charlotte. To that, Bob Harris, replies "The more you know who you are, and what you want, the less you let things upset you." – *Lost in Translation*, 2003. A Sofia Coppola film.*

We tend to get lost in so many useless things, trying to figure out how people perceive us. *Lost in Translation* represents the art of letting go. This revisited metallic round frame offers you intricate details all around, creating a truly unique frame. We hope it inspires you to live your life and just BE.

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Handmade in Japan

Rimless frame with screws construction

Precious metal plating

Titanium/Acetate Temple construction

Signature titanium nose pads

Base 2, Nylon lenses – Diamond Cut

Hard coated, Purple back-side AR, 100% UV protection



18K Gold & Black/Solid Green G13  
*LG-LIT-01-SUN-G13*



Palladium & Grey/Gradient Blue-Green  
*LG-LIT-02-SUN-GBG*



16K Gold & Medium Tortoise/Gradient Brown  
*LG-LIT-03-SUN-GBR*



48□ 26-148



All the Time in the World is a quiet reflection on life's greatest irony: time is our most precious gift, yet it slips through our hands. It cannot be grown, traded, or reclaimed. It is the one true currency, shaping every choice, every moment, and every memory. To understand this is to live with purpose—to cherish what cannot last and to value what truly matters: the here and now.

---

Handmade in Japan

Monoblock titanium construction

Dual-tone precious metal plating

Takiron acetate eye rim inlay

Signature 4.0 mm thick eye rim

Beta-titanium engraved bridge

Signature end tip design & LG temple logo crest

Titanium nose pads with signature pattern

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection

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ALL THE TIME IN THE WORLD

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Black & Palladium with Medium Tortoise Acetate Inlay  
*LG-ALLTIME-01-RX*



Palladium & 18K Gold with Olive Acetate Inlay  
*LG-ALLTIME-02-RX*



16K Gold & Palladium with Vintage Acetate Inlay  
*LG-ALLTIME-03-RX*

---

ALL THE TIME IN THE WORLD

---



Black & Palladium with Medium Tortoise Acetate Inlay/Solid Indigo Blue  
*LG-ALLTIME-01-SUN-IBL*



Palladium & 18K Gold with Olive Acetate Inlay/Gradient Blue-Green  
*LG-ALLTIME-02-SUN-GBG*



16K Gold & Palladium with Vintage Acetate Inlay/Solid Green G13  
*LG-ALLTIME-03-SUN-G13*





Panache embodies that ineffable quality of flair, verve, and distinctive elegance - a certain *je ne sais quoi* that elevates the ordinary to the extraordinary. In an era of calculated cool, true panache remains elusive. Borrowed from the French word for knights' helmet plumes, it defines that rare intersection of audacity and grace - less Instagram-ready polish, more inherited confidence.

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Handmade in Japan

Monoblock titanium construction

Dual-tone precious metal plating

Takiron acetate eye rim inlay

Signature 4.0 mm thick eye rim

Beta-titanium engraved bridge

Signature end tip design & LG temple logo crest

Titanium nose pads with signature pattern

Base 2, CR39 lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium with Medium Tortoise Acetate Inlay  
*LG-PANACHE-01-RX*



Palladium & 18K Gold with Olive Acetate Inlay  
*LG-PANACHE-02-RX*



16K Gold & Palladium with Vintage Acetate Inlay  
*LG-PANACHE-03-RX*



Black & Palladium with Medium Tortoise Acetate Inlay/Solid Indigo Blue  
*LG-PANACHE-01-SUN-IBL*



Palladium & 18K Gold with Olive Acetate Inlay/Gradient Blue-Green  
*LG-PANACHE-02-SUN-GBG*



16K Gold & Palladium with Vintage Acetate Inlay/Solid Green G13  
*LG-PANACHE-03-SUN-G13*





St-Tropez is a rimless style that captures the essence of the Côte d'Azur.

These sunglasses combine lightness and sophistication, evoking the relaxed elegance of the famous seaside resort. The floating lenses, like yachts on the Mediterranean, are delicately held by a sublime construction of titanium, palladium, and 18-carat gold, reminiscent of the sparkling sun on turquoise waters. The rounded and sleek shape is a nod to the modern architecture of luxurious villas overlooking the sea.

Handmade in Japan

Monoblock titanium construction

Dual-tone precious metal plating

Signature dual lens wrapper & connector

Beta-titanium engraved bridge

Signature end tip design & LG temple logo crest

Titanium nose pads with signature pattern

Base 4, Nylon lenses – Hard coated, Purple back-side AR, 100% UV protection



Black & Palladium/Solid Indigo Blue  
*LG-STTROPEZ-01-SUN-IBL*



Palladium & 18K Gold/Solid Teal  
*LG-STTROPEZ-02-SUN-TEA*



18K Gold & Palladium/Gradient Sand  
*LG-STTROPEZ-03-SUN-GSA*





Wabi-Sabi is the art of finding beauty in imperfection—a quiet celebration of authenticity and life's ephemeral nature. Rooted in Japanese philosophy, it teaches us that every crack and patina tells a story, and that impermanence itself is a form of grace. In a world chasing perfection, it invites us to discover the profound elegance in the unfinished and charm in the understated, calling us to slow down and find inspiration in the raw, unpolished beauty that surrounds us.

Handmade in Japan

Monoblock titanium construction

Dual-tone precious metal plating

Signature dual lens wrapper & connector

Beta-titanium engraved bridge

Signature end tip design & LG temple logo crest

Titanium nose pads with signature pattern

Base 4, Nylon lenses – Hard coated, Purple back-side AR, 100% UV protection



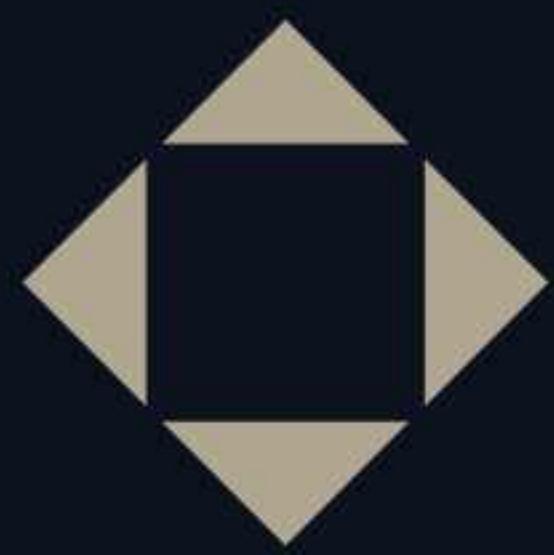
Black & Palladium/Solid Indigo Blue  
*LG-WABI-01-SUN-IBL*



Palladium & 18K Gold/Solid Teal  
*LG-WABI-02-SUN-TEA*



18K Gold & Palladium/Gradient Sand  
*LG-WABI-03-SUN-GSA*



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